



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 13 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 11 Oct. 2026			Avg. Attendance Last 4 Weeks		04 Oct. 2026 - 10 Oct. 2026		As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	Total to Sep 2026	
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41		Analyses #31	
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change ⁽²⁾	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]	
Total Reporting			All	All	2,175	475	249	584	39%	138	330	1,064,593	1,063	77	32	\$1,010,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	9	11	74,625	307	Ministry, Step #1, 2, 3, 4	5	\$106,745	
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	189	66	44	-33	-15%	0	0	79,400	0	1, 2	None	\$0	
3	Armenian Benelux	Belgium & Luxembourg	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000	
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	63	8	3	-2	-4%	0	0	32,827	29	1, 2, 3, 7	2	\$71,500	
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	9	31	n.a.	0	Advisor, Step #4	None	\$42,433	
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	9	18	n.a.	0	Advisor, Step #4	None	\$13,933	
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	11	17	n.a.	0	Advisor, Step #4	None	\$19,933	
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	287	26	16	21	10%	5	13	54,497	6	1, 2, 3, 4, 7	1	\$34,333	
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	131	34	16	52	66%	14	20	30,761	64	1, 2, 3, 4	None	\$24,821	
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	50	9	5	-10	-14%	5	10	44,723	145	1, 2, 3, 4, 7	3	\$84,400	
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	25	4	1	33	300%	9	22	156,080	3	1, 2, 3, 4	2	\$30,200	
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	166	41	34	115	164%	0	0	33,910	0	1, 2, 3, 4	None	\$20,400	
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000	
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200	
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	190	37	11	52	37%	13	50	61,069	189	1, 2, 3, 4, 5, 7	8	\$199,867	
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	106	15	4	9	8%	16	28	61,235	121	1, 2, 3, 4, 5, 6	1	\$82,200	
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	123	15	3	37	46%	3	7	94,861	78	1, 2, 3, 4, 5, 7	3	\$107,167	
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	8	4	0	0%	0	0	154,908	15	1, 2, 3, 4	1	\$58,400	
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	45	14	7	-7	-10%	0	0	9,299	0	1, 2, 3	2	\$17,600	
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	29	13	17	16%	3	10	23,979	14	1, 2, 3, 4	None	\$20,200	
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	224	64	36	35	44%	0	0	24,150	0	1, 2, 3	None	\$4,000	
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	107	9	5	32	48%	0	0	2,570	0	1, 2, 3	None	\$24,000	
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	297	96	47	233	358%	32	93	98,718	88	1, 2, 3, 4, 7	2	\$23,067	

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.