

## 12 Church College Campus Outreach Performance Assessment Questions

*Church Name:* \_\_\_\_\_

Question #1: On a median non-holiday Sunday, how many young women ages 18 to 29 attend your church? As background, the U.S. Armenian average church has 2 attending, which is 7 per 1,000 (0.7%) attending and 993 per 1,000 (99.3%) not attending.

Answer #1: \_\_\_\_\_

Question #2: How many on or near campus meetings did you have with any of the estimated [ *Fill-In* ] students in the [ *Fill-In* ] campuses within a 30-minute drive last academic year 2025-2026?

Answer #2: \_\_\_\_\_

Question #3: In the past five years, how many times have you visited any of the campuses in your area?

Answer #3: \_\_\_\_\_

Question #4: Of the estimated [ *Fill-In* ] students for academic year 2026-2027 from the college campuses in your area, how many do you know and have contact information for?

Answer #4: \_\_\_\_\_

Question #5: How many hours have you or your team spent building lists of potential campuses contact names?

Answer #5: \_\_\_\_\_

Question #6: How many area college campus events have you identified in the past year and current year where Armenian students are likely to attend?

Answer #6: \_\_\_\_\_

Question #7: How many posters have you printed and placed at or near your campuses?

Answer #7: \_\_\_\_\_

Question #8: How many "Bring a Friend, Bring a Family Member" T-shirts have you distributed on area college campuses?

Answer #8: \_\_\_\_\_

Question #9: How many ads have you placed in your area college campus news outlets?

Answer #9: \_\_\_\_\_

Question #10: How many college campus outreach world-class benchmarks have you studied?

Answer #10: \_\_\_\_\_

Question #11: How many hours of college campus outreach training have you or your team done this year?

Answer #11: \_\_\_\_\_

Question #12: Do you have a Sunday late afternoon or early evening Mass (service), which evidence shows is the most popular time for college students?

Answer #12: \_\_\_\_\_