

# Briefing Packet #7: Representative Commentary from 19 Armenian English-Language News Outlets

---

## January and February 2026

(Page 1 of 4)

1. “Khachkar Studios has published a systems map that reframes Armenian Christian decline as a problem of stewardship rather than belief.”  
*301.am, 9 January 2026*
2. “Khachkar Studios has released a systems map that applies institutional analysis to the U.S. Armenian Christian community, producing a diagnosis that is both unsettling and precise.”  
*A1plus.am, 6 January 2026*
3. “A newly released systems map from Khachkar Studios presents a sobering assessment of Armenian Christian life in the United States, while also outlining a path forward rooted in accountability and stewardship.”  
*Aravot, 6 January 2026*
4. “The most data-driven assessments to date of the U.S. Armenian Christian community.”  
*Armenia News AM, 05 January 2026*
5. "The 12 Body Parts form a systems map showing how weak measurement, absent benchmarking, and limited leadership development compound across the ecosystem – while also identifying where targeted intervention can generate extraordinary Social Return on Investment (SROI)."  
*Armenian Life, 5 January 2026*
6. Khachkar Studios Ecosystem systems map featured in the centerfold of two weekly printed newspapers.  
*Armenian Mirror Spectator, 20 December 2025 and 17 January 2026*

**TRANSPARENCY • ACCOUNTABILITY • PERFORMANCE**

# Briefing Packet #7: Representative Commentary from 19 Armenian English-Language News Outlets

---

## January and February 2026

(Page 2 of 4)

7. “The systems map ultimately delivers a clear message: renewal begins with honesty about where things stand.”  
*Armenian Weekly, 05 January 2026*
8. “A new systems map from Khachkar Studios challenges Armenian Christian institutions to reconsider how health and success are defined.”  
*Arminfo, 6 January 2026*
9. “The message to leaders is pragmatic: without measurement, accountability, and transparency, even well-intentioned institutions stagnate.”  
*Asbarez, 12 January 2026*
10. Top of page exclusive billboard “Learn How to Revitalize the Failing U.S. Armenian Christian Ecosystem. Transparency. Accountability. Performance.”  
*Civilnet, January and February 2026*
11. “Khachkar Studios has released a comprehensive systems map that applies performance analysis to the U.S. Armenian Christian ecosystem, revealing a pattern of long-term decline driven less by belief than by institutional design.”  
*Massis Post, 9 January 2026*
12. “A newly released systems map from Khachkar Studios presents a sobering but practical assessment of Armenian Christian life in the United States.”  
*Noyan Tapan, 7 January 2026*

**TRANSPARENCY • ACCOUNTABILITY • PERFORMANCE**

# Briefing Packet #7: Representative Commentary from 19 Armenian English-Language News Outlets

---

## January and February 2026

(Page 3 of 4)

13. “Khachkar Studios’ systems map offers a rare, unsentimental look at the institutional health of the U.S. Armenian Christian community.”  
*Oragark, 9 January 2026*
14. “A new systems map from Khachkar Studios is challenging Armenian philanthropists to reconsider how impact is defined and measured within faith-based institutions.”  
*PanArmenian, 6 January 2026*
15. “Khachkar Studios has released a systems map that reframes the decline of the U.S. Armenian Christian community as measurable and solvable institutional problem.”  
*Public Radio of Armenia, 9 January 2026*
16. “Khachkar Studios’ latest systems map applies an unusually rigorous analytical lens to the U.S. Armenian Christian ecosystem.”  
*Tert AM, 5 January 2026*
17. “A new analysis from Khachkar Studios is reshaping how Armenian Christian institutions understand their current condition.”  
*The Armenian Report, 8 January 2026*
18. "There is no accountability system in place. No annual performance metrics. No national strategy for training and retaining role model households."  
*The California Courier, 9 January 2026*

**TRANSPARENCY • ACCOUNTABILITY • PERFORMANCE**



# Briefing Packet #7: Representative Commentary from 19 Armenian English-Language News Outlets

---

## January and February 2026

(Page 4 of 4)

19. "A new systems analysis by Khachkar Studios offers a stark assessment of Armenian Christian institutional life in the United States, concluding that the ecosystem is severely underperforming despite extraordinary latent potential."

*Zartonk, 8 January 2026*

To quickly recognize and overcome potentially hostile barriers to change, we recommend studying: (1) Ecosystem systems map, (2) Dunning-Kruger diagram, (3) Why 68 years of zero transparency I-SROI memo, (4) Conflicted self-interest I-SROI memo, (5) The true cost of concealment I-SROI memo, (6) 25 examples of self-conflict of interest I-SROI memo, and (7) FIQ and FTA materials.

**TRANSPARENCY • ACCOUNTABILITY • PERFORMANCE**