

## Two Fundraising Events FROI Comparison

**Bazaar: Largest Fundraiser Before Cost of Volunteer Time** 

	Food-Bev-Pastry-Raffle	Resource Book	Wish List	<u>Other</u>	<u>Total</u>
Income	\$39,049	\$22,090	\$2,055	\$17,072	\$80,266
Expense	\$13,988	\$4,129	\$0	\$4,708	\$22,825
P&L	\$25,061	\$17,961	\$2,055	\$12,364	\$57,441
KF Donations		\$6,000			\$6,000
P&L excl. KF Donations	\$25,061	\$11,961	\$2,055	\$12,364	\$51,441
Top Quartile Hourly Compe Volunteers (Est.) Average Hours (Est.) Total Hours Volunteer Time Value	Tioduoti iii i togioti 2020				\$55 40 75 3,000 \$165,000
P&L excl. KF Donations Minus Volunteer Time Value					
FROI on Time					-69%

## Memorial Golf Tournament: Second Largest Fundraiser Before Cost of Volunteer Time

	<u>Sponsorships</u>	<u>Total</u>	
Income	\$39,620	\$39,620	
Expense	\$4,481	\$4,481	
P&L	\$35,139	\$35,139	
Top Quartile Hourly Compens	ation in Region 2025	\$55	
Volunteers (Est.)		15	
Average Hours (Est.)		2.8	
Total Hours		42	
Volunteer Time Value		\$2,310	
P&L Minus Volunteer Ti	me Value	\$32,829	
FROI on Time		14.2x	