



KHACHKAR STUDIOS
EMPOWERING GOOD NEWS

EIGHT BIBLICAL WISDOMS AND EIGHT EXTRAORDINARY BENEFITS (A NEAR-INFINITE SOCIAL RETURN ON INVESTMENT OPPORTUNITY)

Date: July 2026

Displaying the Eight Biblical Wisdoms and Eight Extraordinary Benefits as church posters, distributing them as handouts, emailing them to parishioners, and using them in talks, leadership sessions, and training represents a potentially near-infinite social return on investment. The financial cost is minimal. The required time is modest. Yet the message can be seen, discussed, remembered, and shared repeatedly by hundreds or thousands of people. Most importantly, it can help distinguish a church as a community that combines Biblical faith with transparency, accountability, responsible stewardship, and measurable performance.

The posters communicate a compelling and highly differentiated message: this is a church that does not separate spiritual life from practical wisdom. It teaches that faith should produce trustworthy leadership, sound judgment, just measurement, financial discipline, stronger communities, and lasting results. These are not merely institutional principles. They are valuable lessons for life, family, education, work, leadership, and personal responsibility.

The Eight Biblical Wisdoms provide an accessible Scriptural foundation: Faithful stewardship; Responsible use of talents; The plumb line; Just measurements; Trustworthiness; Openness; Wisdom; Tithing

The Eight Extraordinary Benefits show what these principles can produce: Biblical wisdom; Education; New Faithful; Stronger environments; Financial strength; Community identity; A credible track record; High-value stewards

Together, the two materials present the church as a place where people can deepen their faith while also learning principles that can improve their lives. This is especially important for young adults, families, professionals, students, and others who may be searching for a church community that is spiritually meaningful, intellectually credible, ethically responsible, and practically relevant.

The materials can be deployed repeatedly at almost no incremental cost. Posters can remain visible for months. Handouts can be shared after services and community events. Emails can reach members, former members, friends, and family. Clergy and lay leaders can use each wisdom or benefit as the subject of a short talk, Bible study, training session, social-media post, or outreach message. Each use reinforces the church's identity and creates another opportunity for someone to attend, return, invite another person, or become more deeply engaged.

The potential impact on non-holiday church attendance is significant. People are more likely to attend and invite others when they can clearly explain what is distinctive and valuable about their church. These materials give them that language. They communicate that the church offers not only worship, but also wisdom, community, trust, education, responsible leadership, and a framework for a better life.

The cost may be limited to printing, distribution, email preparation, and a small number of leadership hours. Even one new regular attendee, one returning family, one inspired young adult, or one new volunteer could generate benefits many times greater than the cost. When the materials are reused across services, meetings, training, websites, social media, and outreach, the cost per impression approaches zero.

For these reasons, the initiative merits classification as an I-SROI best practice: exceptionally low cost, highly scalable, deeply aligned with Scripture, and capable of contributing to sustained increases in non-holiday church attendance, community trust, leadership quality, and long-term church vitality.