

Khachkar Studios Financial Management Excellence Pilot Annual Payments 3 Steps & 4 EMPOWs

5 best performing pilots can receive \$100,000 annually and \$500,000 over 5 years.

Year 2 to 5 qualification as a Pilot will be significantly based on prior year increase in the number of "Faithful".

| Step | Pilot Criteria | <u>Annual</u> <u>Payments</u> | Comparison to Benchmark |
|-------------------------------|--|----------------------------------|---------------------------|
| Step 1: Historical 5 Years | Annual, timely, and best practice disclosure and announcement on Pilot website and social media of the historical 5 years Financial Overview, slides, and audio-video clips with significant community education. | \$20,000 | Current Best Practice |
| Step 2: Projected 5 Years | Annual, timely, and best practice disclosure and announcement on Pilot website and social media of the projected 5 years Financial Overview, slides, and audio-video clips with significant community education. | Additional \$20,000 | New Best Practice |
| Step 3: Semi-Annual | Annual, timely, and best practice disclosure and announcement on Pilot website and social media of semi-annual Financial Overview, slides, and audio-video clips with significant community education. | Additional \$20,000 | New World-Class Benchmark |
| Steps #1 - #3: Total | | \$60,000 | |

| Annual EMPOW Awards A | | Award Amount | |
|-----------------------|---|--------------------|---|
| 1 | One of the first 5 pilots to finish Step #1 | \$10,000 | |
| 2 | One of the first 5 pilots to finish Step #2 | \$10,000 | |
| 3 | One of the first 5 pilots to finish Step #3 | \$10,000 | |
| 4 | One of the 10 best to educate large groups of 18 to 29 year old "Faithful" and potential "Faithful" | \$10,000 | |
| | Potential Annual Pa | ivmenti stuuluuu i | lent to a \$2,500,000 ment (4% distribution) |