

Potential "2025 Pilots" - Armenian Churches in the U.S. - For Khachkar Studios Financial and Management Support Ranked by Non-Holiday Badarak Faithful ("Faithful") Performance Gap

A careful study of the 19 variables of the 37 Potential "2025 Pilots" reveals insights to achieve management excellence.

Observations:

1) Potential "Faithful" and Performance Gap are calculated based on the Top Decile of KPI #1 - "Faithful" % of Max (Members, HBF), which is 53%.

Correlation of Max (Members, HBF) with KPI #1:

3) Average Expense per "Faithful" \$2,472
4) Average Church related income per "Faithful" \$1,750
5) Average Net Cost per "Faithful" **\$722**

2) There is a moderate negative correlation (-0.5) between the maximum of members and HBF, and KPI #1. This indicates that the larger the members or HBF, the lower the "Faithful" as a percent of members or HBF.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
Church name confidential	Current "Faithful"	Current Members	Current HBF	Max (Members, HBF)	KPI #1 "Faithful" % Max (Members, HBF)	Potential "Faithful" ⁽¹⁾	"Faithful" Performance Gap ⁽¹⁾	"Faithful" Perf. Gap % of Total	% Increase to Potential	Perf. Gap % of Max (Members, HBF)	Potential "Faithful" % of Max (Members, HBF)	Current Percentile KPI #1	Net Cost for New NHBFs	Stationary Pew Seat Capacity	Max. (Capacity, HBF)	Maximum Church Capacity % of Seated Capacity	Current "Faithful" % of Maximum Capacity	Potential "Faithful" % of Maximum Capacity
1	143	634	248	634	23%	334	191	8%	134%	30%	53%	BQ	\$137,903	196	248	126%	58%	135%
2	176	688	523	688	26%	362	186	8%	106%	27%	53%	2Q	\$134,616	315	523	166%	34%	69%
3	64	439	165	439	15%	231	167	7%	261%	38%	53%	BD	\$120,670	168	168	100%	38%	138%
4	60	400	358	400	15%	211	151	6%	251%	38%	53%	BD	\$108,825	192	358	186%	17%	59%
5	77	424	242	424	18%	223	146	6%	190%	35%	53%	BQ	\$105,680	224	242	108%	32%	92%
6	75	400	193	400	19%	211	136	6%	181%	34%	53%	BQ	\$97,995	125	193	154%	39%	109%
7	44	304	242	304	14%	160	116	5%	264%	38%	53%	Low	\$83,862	164	242	148%	18%	66%
8	110	420	352	420	26%	221	111	5%	101%	26%	53%	2Q	\$80,331	196	352	180%	31%	63%
9	66	102	330	330	20%	174	108	5%	163%	33%	53%	BQ	\$77,867	96	330	344%	20%	53%
10	88	351	138	351	25%	185	97	4%	110%	28%	53%	2Q	\$69,971	420	420	100%	21%	44%
11	127	416	275	416	30%	219	93	4%	73%	22%	53%	2Q	\$66,896	180	275	153%	46%	80%
12	83	252	330	330	25%	174	91	4%	111%	28%	53%	2Q	\$65,954	154	330	214%	25%	53%
13	50	238	165	238	21%	125	76	3%	153%	32%	53%	BQ	\$54,787	480	480	100%	10%	26%
14	72	148	275	275	28%	145	73	3%	103%	27%	53%	2Q	\$52,976	120	275	229%	26%	53%
15	275	60	660	660	42%	348	73	3%	26%	11%	53%	TQ	\$52,485	372	660	177%	42%	53%
16	87	256	303	303	29%	159	72	3%	83%	24%	53%	2Q	\$52,317	240	303	126%	29%	53%
17	28	153	77	153	18%	81	53	2%	193%	35%	53%	BD	\$38,340	168	168	100%	16%	48%
18	77	161	242	242	32%	127	50	2%	66%	21%	53%	3Q	\$36,453	160	242	151%	32%	53%
19	110	275	303	303	36%	159	49	2%	45%	16%	53%	3Q	\$35,638	252	303	120%	36%	53%
20	50	168	165	168	29%	89	39	2%	79%	23%	53%	2Q	\$28,161	128	165	129%	30%	54%
21	77	213	220	220	35%	116	39	2%	51%	18%	53%	3Q	\$28,085	156	220	141%	35%	53%
22	96	250	248	250	38%	132	35	2%	37%	14%	53%	3Q	\$25,625	180	248	138%	39%	53%
23	121	240	286	286	42%	151	30	1%	25%	10%	53%	TQ	\$21,420	156	286	183%	42%	53%
24	66	104	176	176	38%	93	27	1%	40%	15%	53%	3Q	\$19,291	120	176	147%	38%	53%
25	73	188	187	188	39%	99	26	1%	36%	14%	53%	3Q	\$19,132	210	210	100%	35%	47%
26	33	102	99	102	32%	54	21	1%	63%	20%	53%	3Q	\$14,971	60	99	165%	33%	54%
27	29	42	88	88	33%	46	18	1%	62%	20%	53%	3Q	\$12,822	115	115	100%	25%	40%
28	47	45	121	121	39%	64	17	1%	36%	14%	53%	3Q	\$12,063	400	400	100%	12%	16%
29	45	116	116	116	39%	61	16	1%	36%	14%	53%	2Q	\$11,817	112	116	103%	39%	53%
30	39	75	99	99	39%	52	14	1%	35%	14%	53%	TQ	\$9,858	108	108	100%	36%	48%
31	77	162	154	162	48%	85	8	0%	11%	5%	53%	TQ	\$6,023	168	168	100%	46%	51%
32	33	59	66	66	50%	35	2	0%	5%	3%	53%	TQ	\$1,277	84	84	100%	39%	41%
33	11	22	20	22	50%	12	1	0%	5%	3%	53%	TQ	\$426	84	84	100%	13%	14%
34	55	70	81	81	68%	55	0	0%	0%	0%	68%	High	\$0	144	144	100%	38%	38%
35	94	91	143	143	65%	94	0	0%	0%	0%	65%	TD	\$0	140	143	102%	65%	65%
36	220	378	330	378	58%	220	0	0%	0%	0%	58%	TD	\$0	320	330	103%	67%	67%
37	55	97	55	97	57%	55	0	0%	0%	0%	57%	TD	\$0	147	147	100%	37%	37%
Total	3,028	8,544	8,071	10,073		5,362	2,333		77%				\$1,684,538	7,054	9,351	133%	32%	57%
Max	275	688	660	688	68%	362	191		264%	38%	68%		\$137,903	480	660	344%	67%	138%
Top Decile (TD)	133	422	339	430	53%	227	148		191%	35%	54%		\$106,938	341	408	184%	46%	85%
Top Quartile (TQ)	94	351	286	378	39%	211	97		111%	28%	53%		\$69,971	210	330	154%	39%	63%
Median (MD)	73	188	193	250	32%	132	49		63%	20%	53%		\$35,638	164	242	126%	35%	53%
Bottom Quartile (BQ)	50	102	121	143	25%	81	17		35%	14%	53%		\$12,063	125	165	100%	25%	48%
Bottom Decile (BD)	33	60	80	93	18%	53	0		3%	2%	53%		\$255	103	112	100%	17%	38%
Min	11	22	20	22	14%	12	0		0%	0%	53%		\$0	60	84	100%	10%	14%

Notes:

Modelled numbers

HBF: Holiday Badarak Faithful.