

Potential "2025 Pilots" - Armenian Churches in the U.S. - For Khachkar Studios Financial and Management Support Ranked by Non-Holiday Badarak Faithful (NHBF) Performance Gap

Observations:

1) Potential NHBF and Performance Gap are calculated based on the Top Decile of KPI #1 - NHBF % of Max (Members, HBF).

Correlation of Max (Members, HBF) with KPI #1: -0.5

3) Average Expense per NHBF

\$1,615

4) Average Donations per NHBF

\$677

Total of donations and proportional membership dues.

5) Average Net Cost per NHBF

\$938

2) There is a moderate negative correlation (-0.5) between the maximum of members and HBF, and KPI #1. This indicates that the larger the members or HBF, the lower the NHBF as a percent of members or HBF.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
#	Current NHBF	Current Members	Current HBF	Max (Members, HBF)	KPI #1 NHBF % Max (Members, HBF)	Potential NHBF ⁽¹⁾	NHBF Performance Gap ⁽¹⁾	NHBF Perf. Gap % of Total	% Increase to Potential	Perf. Gap % of Max (Members, HBF)	Potential NHBF % of Max (Members, HBF)	Current Percentile KPI #1	Total Cost = NHBF Perf. Gap x Net	Stationary Pew Seat Capacity	Max (Capacity, HBF)	Maximum Church Capacity % of Seated Capacity	Current NHBF % of Maximum Capacity	Potential NHBF % of Maximum Capacity
1	51	527	132	527	10%	278	226	9%	441%	43%	53%	Low	\$212,380	400	400	100%	13%	69%
2	143	634	248	634	23%	334	191	7%	134%	30%	53%	2Q	\$179,235	196	248	126%	58%	135%
3	176	688	523	688	26%	362	186	7%	106%	27%	53%	2Q	\$174,963	315	523	166%	34%	69%
4	64	439	165	439	15%	231	167	6%	261%	38%	53%	BD	\$156,837	168	168	100%	38%	138%
5	60	400	358	400	15%	211	151	6%	251%	38%	53%	BQ	\$141,442	192	358	186%	17%	59%
6	77	424	242	424	18%	223	146	6%	190%	35%	53%	BQ	\$137,354	224	242	108%	32%	92%
7	75	400	193	400	19%	211	136	5%	181%	34%	53%	BQ	\$127,366	125	193	154%	39%	109%
8	44	307	88	307	14%	162	118	4%	268%	38%	53%	BD	\$110,481	210	210	100%	21%	77%
9	44	304	242	304	14%	160	116	4%	264%	38%	53%	BD	\$108,998	164	242	148%	18%	66%
10	110	420	352	420	26%	221	111	4%	101%	26%	53%	2Q	\$104,408	196	352	180%	31%	63%
11	66	102	330	330	20%	174	108	4%	163%	33%	53%	BQ	\$101,206	96	330	344%	20%	53%
12	88	351	138	351	25%	185	97	4%	110%	28%	53%	2Q	\$90,942	420	420	100%	21%	44%
13	127	416	275	416	30%	219	93	4%	73%	22%	53%	3Q	\$86,946	180	275	153%	46%	80%
14	83	252	330	330	25%	174	91	3%	111%	28%	53%	2Q	\$85,722	154	330	214%	25%	53%
15	50	238	165	238	21%	125	76	3%	153%	32%	53%	2Q	\$71,208	480	480	100%	10%	26%
16	72	148	275	275	26%	145	73	3%	103%	27%	53%	2Q	\$68,854	120	275	229%	26%	53%
17	275	60	660	660	42%	348	73	3%	26%	11%	53%	TQ	\$68,215	372	660	177%	42%	53%
18	87	256	303	303	29%	159	72	3%	83%	24%	53%	2Q	\$67,997	240	303	126%	29%	53%
19	28	153	77	153	18%	81	53	2%	193%	35%	53%	BQ	\$49,832	168	168	100%	16%	48%
20	77	161	242	242	32%	127	50	2%	66%	21%	53%	3Q	\$47,378	160	242	151%	32%	53%
21	110	275	303	303	36%	159	49	2%	45%	16%	53%	3Q	\$46,319	252	303	120%	36%	53%
22	50	168	165	168	29%	89	39	1%	79%	23%	53%	2Q	\$36,602	128	165	129%	30%	54%
23	77	213	220	220	35%	116	39	1%	51%	18%	53%	3Q	\$36,502	156	220	141%	35%	53%
24	96	250	248	250	38%	132	35	1%	37%	14%	53%	3Q	\$33,305	180	248	138%	39%	53%
25	121	240	286	286	42%	151	30	1%	25%	10%	53%	TQ	\$27,840	156	286	183%	42%	53%
26	66	104	176	176	38%	93	27	1%	40%	15%	53%	3Q	\$25,073	120	176	147%	38%	53%
27	33	102	99	102	32%	54	21	1%	63%	20%	53%	3Q	\$19,458	60	99	165%	33%	54%
28	29	42	88	88	33%	46	18	1%	62%	20%	53%	3Q	\$16,665	115	115	100%	25%	40%
29	39	75	99	99	39%	52	14	1%	35%	14%	53%	TQ	\$12,813	108	108	100%	36%	48%
30	17	55	28	55	30%	29	12	0%	76%	23%	53%	3Q	\$11,706	112	112	100%	15%	26%
31	77	162	154	162	48%	85	8	0%	11%	5%	53%	TQ	\$7,829	168	168	100%	46%	51%
32	33	59	66	66	50%	35	2	0%	5%	3%	53%	TQ	\$1,660	84	84	100%	39%	41%
33	11	22	20	22	50%	12	1	0%	5%	3%	53%	TQ	\$553	84	84	100%	13%	14%
34	55	70	81	81	68%	55	0	0%	0%	0%	68%	High	\$0	144	144	100%	38%	38%
35	94	91	143	143	65%	94	0	0%	0%	0%	65%	TD	\$0	140	143	102%	65%	65%
36	220	378	330	378	58%	220	0	0%	0%	0%	58%	TD	\$0	320	330	103%	67%	67%
37	55	97	55	97	57%	55	0	0%	0%	0%	57%	TD	\$0	147	147	100%	37%	37%
Total	2,976	9,083	7,895	10,536		5,606	2,630		88%				\$2,468,090	7,054	9,348	133%	32%	60%
Max	275	688	660	688	68%	362	226		441%	43%	68%		\$212,380	480	660	344%	67%	138%
Top Decile (TD)	133	430	339	474	53%	250	157		255%	38%	54%		\$147,600	341	408	184%	46%	85%
Top Quartile (TQ)	94	378	286	400	39%	211	111		153%	32%	53%		\$104,408	210	330	154%	39%	66%
Median (MD)	72	238	193	286	30%	151	53		76%	23%	53%		\$49,832	164	242	126%	33%	53%
Bottom Quartile (BQ)	50	102	99	153	21%	85	18		35%	14%	53%		\$16,665	125	165	100%	21%	48%
Bottom Decile (BD)	31	60	73	85	15%	50	0		3%	2%	53%		\$332	103	110	100%	16%	38%
Min	11	22	20	22	10%	12	0		0%	0%	53%		\$0	60	84	100%	10%	14%

Notes:

Modelled numbers

NHBF: Non-Holiday Badarak Faithful; HBF: Holiday Badarak Faithful.

