



VIEW THE FULL 26-PILOT TABLE

KHACHKAR STUDIOS PUBLISHES WEEK #3 OF WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

-- Sunday attendance up 55% or 552, with young women 15% of total, SROI 16x, and \$976,399 in financial support --

October 1, 2026

Washington, D.C. – Khachkar Studios published today week #3 of its weekly T•A•P press releases for the 26 pilots participating in its program to revitalize their communities worldwide.

Two summary tables of key performance metrics for our pilots are published every Tuesday as a world-class benchmark in Transparency, Accountability, and Performance (T•A•P).

All Khachkar Studios work is based on Biblically inspired world-class benchmarks and management excellence.

Key performance metrics include:

1. Sunday attendance: Last four-week average attendance of 1,562 versus a baseline of 1,010 – up 552, or 55% for First Group pilots,
2. Young women attendance: 18 to 29 females 15% of total attendees at 272 of 1,842 for all 26 pilots.
3. SROI: An SROI of 16x for First Group pilots with \$976,399 in financial support for all 26 pilots.
4. Outreach and engagement: 152 outreach visits reaching 369 individuals between 20 and 26 September 2026, 900,717 social media views to date for the “Bring a Friend. Bring a Family Member.” invite videos, and 1,073 total class attendance to date for all 26 pilots.
5. Steps: 74 Steps completed across Steps #1 to #7 for all 26 pilots.

The full summary table of key performance metrics for all 26 pilots, updated every Tuesday, is available at: <https://khachkarstudios.com/weekly-pilot-key-metrics/>

Pilot Church of the Week: The Church of the Holy Mother of God (Akhtala Monastery), in Akhtala, Armenia, led by Fr. Hetum Tarverdyan, has a last four-week average attendance of 309 – up 244, or 375%, versus its baseline of 65 – and a social return on investment of 212x.

Khachkar Studios has 4 goals and 7 Steps for the pilots, and views the Armenian ecosystem with 12 KPIs.

All 26 pilots are expected to work hard to increase non-holiday Sunday total attendance and 18 to 29 female attendance. They work hard to get the “Faithful” to join the movement with the call to: “Bring a friend to church. Bring a family member to church. This Sunday and every Sunday.”

Khachkar Studios supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios’ mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence “Framework”.

For more information about Khachkar Studios, visit: www.khachkarstudios.com

<https://www.einpresswire.com/article/946742710/khachkar-studios-publishes-week-3-of-weekly-t-a-p-reporting-across-26-pilots>



Khachkar Studios 11 Pilots (1st Group): Weekly T•A•P ⁽¹⁾ Key Metrics Summary 29 September 2026

#	Name	Location	Attendance						Funding to Sep 2026	SROI
			All Ages & Genders				# of 18 to 29 Female			
			Change	% Change	Latest 4 Week Average	Baseline	Latest 4 Week Average	% of All Ages & Genders		
	Total Reporting	All	552	55% ⁽²⁾	1,562	1,010	156	10%	\$675,054	16x
1	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	244	375%	309	65	72	23%	\$23,067	212x
2	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	114	163%	184	70	3	2%	\$20,400	112x
3	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	55	500%	66	11	4	6%	\$30,200	36x
4	St. Mary Orthodox Christian Church	Wichita, KS	50	35%	192	142	12	6%	\$199,867	5x
5	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	48	61%	127	79	17	13%	\$14,821	65x
6	St. Sarkis Armenian Apostolic Church	Douglaston, NY	35	44%	115	80	5	4%	\$107,167	7x
7	St. Thekla Orthodox Church	Richmond, TX	32	30%	139	107	13	9%	\$20,200	32x
8	St. Nicholas Orthodox Church	Lexington, MA	4	4%	116	112	9	8%	\$82,200	1x
9	Christ the Saviour Orthodox Church	Harrisburg, PA	0	0%	209	209	19	9%	\$34,333	0x
10	St. Sarkis Armenian Church	Charlotte, NC	-10	-15% Visiting Priest	55	65	1	2%	\$58,400	Negative
11	Holy Cross Armenian Catholic Church	Belmont, MA	-20	-29% Visiting Priest	50	70	1	2%	\$84,400	Negative

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 29 September 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 27 Sep. 2026			Avg. Attendance Last 4 Weeks		20 Sep. 2026 - 26 Sep. 2026		As of 27 Sep. 2026	As of 27 Sep. 2026	As of 27 Sep. 2026	As of 27 Sep. 2026	Total to Sep 2026	
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41		Analyses #31	
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change (2)	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]	
Total Reporting			All	All	1,842	450	272	509	35%	152	369	900,717	1,073	74	32	\$976,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	10	10	70,251	307	Ministry, Step #1, 2, 3, 4	5	\$106,745	
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	191	64	44	-39	-17%	0	0	n.a.	0	1, 2	None	\$0	
3	Armenian Missionary Parishes - Group A	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000	
4	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	43	8	2	-7	-12%	0	0	31,665	35	1, 2, 3, 7	2	\$71,500	
5	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	18	30	n.a.	0	Advisor, Step #4	None	\$42,433	
6	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	11	22	n.a.	0	Advisor, Step #4	None	\$13,933	
7	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	14	24	n.a.	0	Advisor, Step #4	None	\$19,933	
8	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	204	20	20	0	0%	7	13	50,840	6	1, 2, 3, 4, 7	1	\$34,333	
9	Church of Our Lady of the Rosary	Liège, Belgium	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	133	36	21	48	61%	14	18	24,039	64	1, 2, 3, 4	None	\$14,821	
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	15	0	0	-20	-29%	3	5	42,740	147	1, 2, 3, 4, 7	3	\$84,400	
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	n.a.	n.a.	n.a.	55	500%	0	0	149,894	3	1, 2, 3, 4	2	\$30,200	
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	168	50	30	114	163%	9	36	23,866	0	1, 2, 3, 4	None	\$20,400	
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000	
15	St. Geragos Armenian Apostolic Church	Las Vegas, NV	Fr. Sasoon Zumrookhdian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
16	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
17	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200	
18	St. Kevork Armenian Apostolic Church	Clackamas, OR	Deacon Gagik Martirosyan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
19	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	206	27	12	50	35%	14	81	58,311	189	1, 2, 3, 4, 5, 7	8	\$199,867	
20	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	89	17	7	4	4%	18	33	59,003	121	1, 2, 3, 4, 5, 6	1	\$82,200	
21	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	101	20	3	35	44%	3	7	87,366	80	1, 2, 3, 4, 5, 7	3	\$107,167	
22	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	49	0	0	-10	-15%	0	0	144,606	15	1, 2, 3, 4	1	\$58,400	
23	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	75	25	14	6	9%	0	0	8,389	0	1, 2, 3	2	\$17,600	
24	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	130	30	12	32	30%	3	7	22,690	14	1, 2, 3, 4	None	\$20,200	
25	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	90	40	23	-3	-4%	0	0	16,208	0	1, 2, 3	None	\$4,000	
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	348	113	84	244	375%	28	83	83,868	88	1, 2, 3, 4, 7	2	\$23,067	

Notes:

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KHACHKAR STUDIOS

EMPOWERING GOOD NEWS

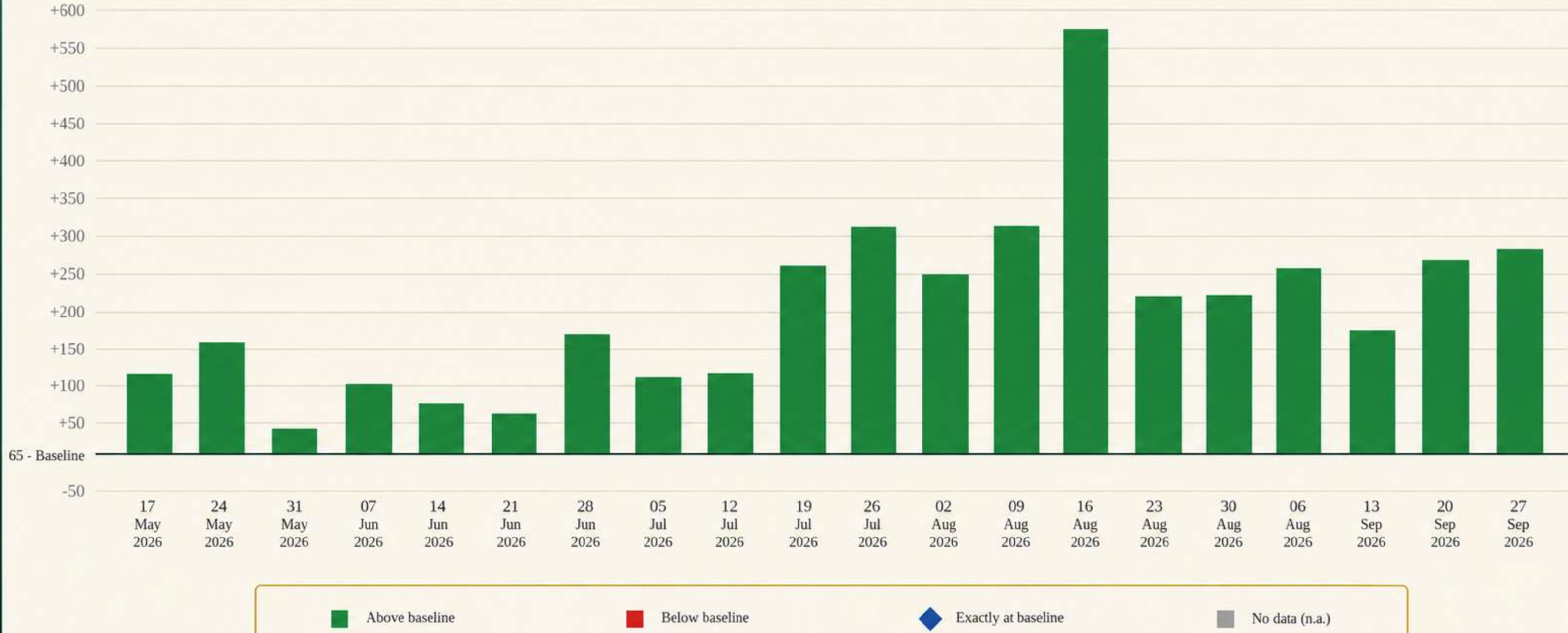
Weekly Attendance: Change vs Baseline of 65

Akhtala Monastery - Akhtala, Armenia

Pilot Church of the Week (20 Sept. - 26 Sept.)



Change vs baseline of 65



TRANSPARENCY



ACCOUNTABILITY



PERFORMANCE

