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KHACHKAR STUDIOS PUBLISHES WEEK #5 OF WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

Sunday attendance up 59% or 591. Young women 11% of total. Social media views over 1 million. Outreach visits reached 1,409. Financial support over \$1 million.

October 13, 2026

Washington, D.C. – Khachkar Studios published today week #5 of its weekly T•A•P press releases for the 26 pilots participating in its program to revitalize their communities worldwide.

Two summary tables of key performance metrics for our pilots are published every Tuesday as a world-class benchmark in Transparency, Accountability, and Performance (T•A•P).

All Khachkar Studios work is based on Biblically inspired world-class benchmarks and management excellence.

All pilots are expected to work hard to achieve two golden goals: (1) a 100% increase in non-holiday Sunday total attendance from baseline, and (2) 18 to 29 females over 15% of total attendance. They empower the “Faithful” to join the movement: “Bring a friend. Bring a family. This Sunday and every Sunday.”

Key performance metrics include:

1. Sunday attendance: Last four-week average attendance of 1,595 versus a baseline of 1,004 – up 59%, for the 11 First Group pilots.
2. Young women attendance: 18 to 29 females 11% of total attendees at 172 of 1,595 for the 11 First Group pilots.
3. Social media views: 1,064,593 social media views to date for the “Bring a Friend. Bring a Family.” invite videos, and 1,063 total class attendance to date for all 26 pilots.
4. Outreach and engagement: 1,409 outreach visits reaching 3,200 individuals in 2026 to date, including 138 visits reaching 330 individuals during the week of 4–10 October 2026 for all 26 pilots.
5. Financial support: As of September 2026, Khachkar Studios has provided \$1,010,399 in financial support to the 26 current pilots. The attached table details the funding per pilot.

The full summary table of key performance metrics for our pilots is updated every Tuesday and available at: <https://khachkarstudios.com/weekly-pilot-key-metrics/>

Pilot Church of the Week: Iglesia de San Gregorio el Iluminador, in Caracas, Venezuela, led by Bishop Bedros Manouelian, has a last four-week average attendance of 44 – up 33, or 300%, versus its baseline of 11 – and a social return on investment of 22x.

Khachkar Studios supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios’ mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence “Framework”.

For more information about Khachkar Studios, visit:

www.khachkarstudios.com

Khachkar Studios 11 Pilots (First Group): Weekly T•A•P ⁽¹⁾ Key Metrics Summary 13 October 2026

#	Name	Location	All Ages & Genders				Attendance					Funding to Sep 2026	SROI
			Change	% Change	Latest 4 Week Average ⁽³⁾	Baseline	Change	% Change	# of 18 to 29 Female		Baseline		
									Latest 4 Week Average	% of All Ages & Genders			
	Total Reporting	All	591	⁽²⁾59%	1,595	1,004	95	123%	172	11%	77	\$650,654	18x
1	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	233	358%	298	65	42	263%	58	19%	16	\$23,067	202x
2	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	115	164%	185	70	32	1600%	34	18%	2	\$20,400	113x
3	St. Mary Orthodox Christian Church	Wichita, KS	52	37%	194	142	3	38%	11	6%	8	\$199,867	5x
4	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	52	66%	131	79	16	533%	19	15%	3	\$24,821	42x
5	St. Sarkis Armenian Apostolic Church	Douglaston, NY	37	46%	117	80	-2	-33%	4	3%	6	\$107,167	7x
6	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	33	300%	44	11	0	0%	1	2%	1	\$30,200	22x
7	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	32	48%	98	66	1	25%	5	5%	4	\$24,000	27x
8	Christ the Saviour Orthodox Church	Harrisburg, PA	21	10%	223	202	3	21%	17	8%	14	\$34,333	12x
9	St. Thekla Orthodox Church	Richmond, TX	17	16%	124	107	2	18%	13	10%	11	\$20,200	17x
10	St. Nicholas Orthodox Church	Lexington, MA	9	8%	121	112	2	33%	8	7%	6	\$82,200	2x
11	Holy Cross Armenian Catholic Church	Belmont, MA	-10	-14%	60	70	-4	-67%	2	3%	6	\$84,400	Negative

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.

3) Excludes aberrant event weeks.



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 13 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 11 Oct. 2026			Avg. Attendance Last 4 Weeks		04 Oct. 2026 - 10 Oct. 2026		As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	Total to Sep 2026		
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41		Analyses #31		
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)		# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]		
Total Reporting				All	All	2,175	475	249	Change	% Change ⁽²⁾	138	330	1,064,593	1,063	77	32	\$1,010,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	9	11	74,625	307	Ministry, Step #1, 2, 3, 4	5	\$106,745		
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	189	66	44	-33	-15%	0	0	79,400	0	1, 2	None	\$0		
3	Armenian Benelux	Belgium & Luxembourg	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0		
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000		
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	63	8	3	-2	-4%	0	0	32,827	29	1, 2, 3, 7	2	\$71,500		
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	9	31	n.a.	0	Advisor, Step #4	None	\$42,433		
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	9	18	n.a.	0	Advisor, Step #4	None	\$13,933		
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	11	17	n.a.	0	Advisor, Step #4	None	\$19,933		
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vemak	287	26	16	21	10%	5	13	54,497	6	1, 2, 3, 4, 7	1	\$34,333		
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	131	34	16	52	66%	14	20	30,761	64	1, 2, 3, 4	None	\$24,821		
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	50	9	5	-10	-14%	5	10	44,723	145	1, 2, 3, 4, 7	3	\$84,400		
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	25	4	1	33	300%	9	22	156,080	3	1, 2, 3, 4	2	\$30,200		
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	166	41	34	115	164%	0	0	33,910	0	1, 2, 3, 4	None	\$20,400		
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000		
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0		
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200		
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0		
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	190	37	11	52	37%	13	50	61,069	189	1, 2, 3, 4, 5, 7	8	\$199,867		
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	106	15	4	9	8%	16	28	61,235	121	1, 2, 3, 4, 5, 6	1	\$82,200		
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	123	15	3	37	46%	3	7	94,861	78	1, 2, 3, 4, 5, 7	3	\$107,167		
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	8	4	0	0%	0	0	154,908	15	1, 2, 3, 4	1	\$58,400		
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	45	14	7	-7	-10%	0	0	9,299	0	1, 2, 3	2	\$17,600		
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	29	13	17	16%	3	10	23,979	14	1, 2, 3, 4	None	\$20,200		
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	224	64	36	35	44%	0	0	24,150	0	1, 2, 3	None	\$4,000		
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	107	9	5	32	48%	0	0	2,570	0	1, 2, 3	None	\$24,000		
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	297	96	47	233	358%	32	93	98,718	88	1, 2, 3, 4, 7	2	\$23,067		

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.



Khachkar Studios 26 Pilots: Attendance Goals for KPI #1 and KPI #2

Attendance as of 11 Oct. 2026

#	Pilot Candidate	Location	Pilot Leader	Baseline Total Attendance	100% Goal KPI #1	Avg. Att. Last 4 Week	% of Goal Reached	Required Increase KPI #1	18-29 Females Goal (15%) KPI #2	18-29 Females Avg. Att. Last 4 Week	18-29 Females % of Goal Reached	18-29 Females Required Increase KPI #2
Total Reporting				All	All							
				1,501	3,002	2,085	69%	917	450	257	57%	193
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	225	450	192	43%	258	68	44	65%	24
3	Armenian Benelux	Belgium & Luxembourg	Fr. Maghakia Beskiszian	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	57	114	55	48%	59	17	3	18%	14
6	Chabad-Lubavitch Center (Europe)	Europe	RE	65	130	n.a.	n.a.	n.a.	20	n.a.	n.a.	n.a.
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	22	44	n.a.	n.a.	n.a.	7	n.a.	n.a.	n.a.
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	202	404	223	55%	181	61	17	28%	44
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	79	158	131	83%	27	24	19	80%	5
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Chazar Bedrossian	70	140	60	43%	80	21	2	10%	19
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	22	44	200%	Goal Already Reached	3	1	30%	2
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	70	140	185	132%	Goal Already Reached	21	34	162%	Goal Already Reached
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	56	112	n.a.	n.a.	n.a.	17	n.a.	n.a.	n.a.
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	60	120	n.a.	n.a.	n.a.	18	n.a.	n.a.	n.a.
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	143	286	n.a.	n.a.	n.a.	43	n.a.	n.a.	n.a.
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	72	144	n.a.	n.a.	n.a.	22	n.a.	n.a.	n.a.
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	142	284	194	68%	90	43	11	26%	32
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	112	224	121	54%	103	34	8	24%	26
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	80	160	117	73%	43	24	4	17%	20
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	130	65	50%	65	20	1	5%	19
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	70	140	63	45%	77	21	11	52%	10
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	214	124	58%	90	32	13	40%	19
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	80	160	115	72%	45	24	26	108%	Goal Already Reached
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	66	132	98	74%	34	20	5	25%	15
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	65	130	298	229%	Goal Already Reached	20	58	297%	Goal Already Reached