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KHACHKAR STUDIOS PUBLISHES WEEK #6 OF WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

Sunday attendance up 62% or 629. Young women 12% of total. Outreach visits reached 1,546. Social media views 1.2 million. Financial support over \$1 million.

October 20, 2026

Washington, D.C. – Khachkar Studios published today week #6 of its weekly T•A•P press releases for the 26 pilots participating in its program to revitalize their communities worldwide.

Two summary tables of key performance metrics for our pilots are published every Tuesday as a world-class benchmark in Transparency, Accountability, and Performance (T•A•P).

All Khachkar Studios work is based on Biblically inspired world-class benchmarks and management excellence.

All pilots are expected to work hard to achieve two golden goals: (1) a 100% increase in non-holiday Sunday total attendance from baseline, and (2) 18 to 29 females over 15% of total attendance. They empower the “Faithful” to join the movement: “Bring a friend. Bring a family. This Sunday and every Sunday.”

Key performance metrics include:

1. Sunday attendance: Last four-week average attendance of 1,643 versus a baseline of 1,014 – up 629, or 62%, for the 11 First Group pilots.
2. Young women attendance: 18 to 29 females 12% of total attendees at 200 of 1,643 for the 11 First Group pilots.
3. Outreach and engagement: 1,546 outreach visits reaching 3,536 individuals in 2026 to date, including 137 visits reaching 336 individuals during the week of 11–17 October 2026 for all 26 pilots.
4. Social media views: 1,182,553 social media views to date for 568 “Bring a Friend. Bring a Family.” invite videos, and 1,063 total class attendance to date for all 26 pilots.
5. Financial support: As of September 2026, Khachkar Studios has provided \$1,010,399 in financial support to the 26 current pilots. The attached table details the funding per pilot.

The full summary table of key performance metrics for our pilots is updated every Tuesday and available at: <https://khachkarstudios.com/weekly-pilot-key-metrics/>

Pilot Church of the Week: Sts. Vartanantz Armenian Apostolic Church supported by its Salt & Light Youth Ministry in Ridgefield, has a last four-week average attendance of 101 – up 35, or 53%, versus its baseline of 66 – and a social return on investment of 29x.

Khachkar Studios supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios’ mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence “Framework”.

For more information about Khachkar Studios, visit:

www.khachkarstudios.com

Khachkar Studios 11 Pilots (First Group): Weekly T•A•P ⁽¹⁾ Key Metrics Summary 20 October 2026

#	Name	Location	All Ages & Genders				Attendance					Funding to Sep 2026	SROI
			Change	% Change	Latest 4 Week Average ⁽³⁾	Baseline	Change	% Change	# of 18 to 29 Female		Baseline		
									Latest 4 Week Average	% of All Ages & Genders			
	Total Reporting	All	629	<div>⁽²⁾62%</div>	1,643	1,014	118	144%	200	<div>12%</div>	82	\$570,254	22x
1	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	223	343%	288	65	42	263%	58	20%	16	\$23,067	193x
2	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	106	151%	176	70	34	1700%	36	20%	2	\$20,400	104x
3	St. Mary Orthodox Christian Church	Wichita, KS	54	38%	196	142	4	50%	12	6%	8	\$199,867	5x
4	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	45	57%	124	79	14	467%	17	14%	3	\$24,821	36x
5	St. Sarkis Armenian Apostolic Church	Douglaston, NY	45	56%	125	80	-1	-17%	5	4%	6	\$107,167	8x
6	St. Yeghiche Armenian Church Parish	London, UK	44	55%	124	80	16	145%	27	22%	11	\$4,000	220x
7	Christ the Saviour Orthodox Church	Harrisburg, PA	42	21%	244	202	5	36%	19	8%	14	\$34,333	24x
8	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	35	53%	101	66	2	50%	6	6%	4	\$24,000	29x
9	St. Thekla Orthodox Church	Richmond, TX	16	15%	123	107	2	18%	13	11%	11	\$20,200	16x
10	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	11	100%	22	11	0	0%	1	5%	1	\$30,200	7x
11	St. Nicholas Orthodox Church	Lexington, MA	8	7%	120	112	0	0%	6	5%	6	\$82,200	2x

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.

3) Excludes aberrant event weeks.



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 20 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 18 Oct. 2026			Avg. Attendance Last 4 Weeks		11 Oct. 2026 - 17 Oct. 2026		As of 18 Oct. 2026	As of 18 Oct. 2026	As of 18 Oct. 2026	As of 18 Oct. 2026	Total to Sep 2026	
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41			
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change ⁽²⁾	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]	
Total Reporting			All	All	2,215	585	281	676	44%	137	336	1,182,553	1,063	78	32	\$1,010,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	2	3	76,158	307	Ministry, Step #1, 2, 3, 4	5	\$106,745	
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	161	56	36	-41	-18%	0	0	89,244	0	1, 2	None	\$0	
3	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskiszian	110	12	6	90	450%	9	30	4,282	0	In Progress	None	\$0	
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000	
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	149	12	7	22	39%	0	0	33,632	29	1, 2, 3, 7	2	\$71,500	
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	19	42	n.a.	0	Advisor, Step #4	None	\$42,433	
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	7	14	n.a.	0	Advisor, Step #4	None	\$13,933	
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	8	11	n.a.	0	Advisor, Step #4	None	\$19,933	
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vemak	245	35	18	42	21%	6	17	56,249	6	1, 2, 3, 4, 7	1	\$34,333	
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	114	19	13	45	57%	8	12	33,434	64	1, 2, 3, 4	None	\$24,821	
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	79	4	0	-8	-11%	2	5	45,676	145	1, 2, 3, 4, 7	3	\$84,400	
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	16	2	1	11	100%	7	18	159,858	3	1, 2, 3, 4	2	\$30,200	
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	173	84	46	106	151%	7	35	40,801	0	1, 2, 3, 4, 7	None	\$20,400	
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000	
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200	
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	186	41	16	54	38%	0	0	62,733	189	1, 2, 3, 4, 5, 7	8	\$199,867	
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	130	18	7	8	7%	18	30	62,163	121	1, 2, 3, 4, 5, 6	1	\$82,200	
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	133	24	9	45	56%	4	6	99,002	78	1, 2, 3, 4, 5, 7	3	\$107,167	
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	63	8	3	-1	-2%	0	0	214,194	15	1, 2, 3, 4	1	\$58,400	
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	45	15	8	-15	-21%	0	0	11,623	0	1, 2, 3	2	\$17,600	
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	136	34	15	16	15%	6	9	25,062	14	1, 2, 3, 4	None	\$20,200	
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	86	38	16	44	55%	0	0	29,363	0	1, 2, 3	None	\$4,000	
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	96	14	7	35	53%	0	0	3,550	0	1, 2, 3	None	\$24,000	
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	293	169	73	223	343%	34	104	108,548	88	1, 2, 3, 4, 7	2	\$23,067	

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.



Khachkar Studios 26 Pilots 2 Golden Goals: Total Attendance and 18-29 Females Attendance

Attendance as of 18 Oct. 2026

#	Pilot Candidate	Location	Pilot Leader	Baseline Total Attendance	100% Goal KPI #1	Avg. Att. Last 4 Week	% of Required Increase Achieved	Required Increase KPI #1	18-29 Females Goal (15%) KPI #2	18-29 Females Avg. Att. Last 4 Week	18-29 Females % of Required Increase Achieved	18-29 Females Required Increase KPI #2
Total Reporting		All	All	1,521	3,042	2,197	44%	1,109	456	265	36%	191
1	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskizian	20	40	110	Goal Already Reached	Goal Already Reached	6	6	Goal Already Reached	Goal Already Reached
2	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	65	130	288	Goal Already Reached	Goal Already Reached	20	58	Goal Already Reached	Goal Already Reached
3	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	70	140	176	Goal Already Reached	Goal Already Reached	21	36	Goal Already Reached	Goal Already Reached
4	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	22	22	Goal Already Reached	Goal Already Reached	3	1	0%	2
5	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	79	158	124	57%	34	24	17	68%	7
6	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	80	160	125	56%	35	24	5	-6%	19
7	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	80	160	124	55%	36	24	27	Goal Already Reached	Goal Already Reached
8	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	66	132	101	53%	31	20	6	13%	14
9	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	57	114	79	39%	35	17	4	7%	13
10	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	142	284	196	38%	88	43	12	12%	31
11	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	202	404	244	21%	160	61	19	11%	42
12	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	214	123	15%	91	32	13	9%	19
13	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	112	224	120	7%	104	34	6	0%	28
14	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	130	64	-2%	66	20	2	-13%	18
15	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	70	140	62	-11%	78	21	1	-33%	20
16	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	225	450	184	-18%	266	68	42	-46%	26
17	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	70	140	55	-21%	85	21	10	8%	11
18	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
19	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
20	Chabad-Lubavitch Center (Europe)	Europe	RE	65	130	n.a.	n.a.	n.a.	20	n.a.	n.a.	n.a.
21	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
22	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	22	44	n.a.	n.a.	n.a.	7	n.a.	n.a.	n.a.
23	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	56	112	n.a.	n.a.	n.a.	17	n.a.	n.a.	n.a.
24	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	60	120	n.a.	n.a.	n.a.	18	n.a.	n.a.	n.a.
25	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	143	286	n.a.	n.a.	n.a.	43	n.a.	n.a.	n.a.
26	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yereima Abgaryan	72	144	n.a.	n.a.	n.a.	22	n.a.	n.a.	n.a.