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KHACHKAR STUDIOS PUBLISHES WEEK #7 OF WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

Sunday attendance up 63% or 738. Young women 11% of total. Outreach visits hit 1,705. Media views 1.2 million. Performance payments of \$1+ million.

October 27, 2026

Washington, D.C. – Khachkar Studios published today week #7 of its weekly T•A•P press releases for our 26 pilots.

All Christian pilots are expected to work extraordinarily hard to significantly and expeditiously surpass two golden goals: (#1) a 100% increase in non-holiday Sunday total attendance and (#2) young women 15% of total attendance. All Christian pilots will empower the “Faithful” to join the Jesus Lives movement: “Bring a Friend. Bring a Family. This Sunday and every Sunday.”

Key performance metrics include:

1. Sunday attendance: Last four-week average attendance of 1,912 versus a baseline of 1,174 – up 738, or 63%, for the 11 First Group pilots.
2. Young women attendance: 18 to 29 females 11% of total attendees at 211 of 1,912 for the 11 First Group pilots.
3. Outreach and engagement: 1,705 outreach visits reaching 4,191 individuals in 2026 to date, including 157 visits reaching 647 individuals during the week of 18–24 October 2026 for our pilots.
4. Social media views: 1,238,310 social media views to date for 590 “Bring a Friend. Bring a Family.” invite videos, and 1,063 total class attendance to date for our pilots.
5. Performance payments: As of October 2026, Khachkar Studios has made \$1,076,199 in performance payments to our pilots. The attached table details the funding per pilot.

Pilot Church of the Week: Armenian Apostolic Church of the Holy Spirit in Amsterdam, Netherlands, achieved a last four-week average attendance increase of 69% to 405, or 165 new “Faithful”, with young women 11% of total.

All pilots totally practice Biblically inspired world-class benchmarks and management excellence.

Summary tables of key performance metrics for our pilots are published every Tuesday as a world-class benchmark in Transparency, Accountability, and Performance (T•A•P) and are available at:

<https://khachkarstudios.com/weekly-pilot-key-metrics/>

Khachkar Studios also supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios’ mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence “Framework”.

For more information about Khachkar Studios, visit:

www.khachkarstudios.com

Khachkar Studios 11 Pilots (First Group): Weekly T•A•P (1) Key Metrics Summary 27 October 2026

#	Name	Location	All Ages & Genders				Attendance					Funding to Sep 2026	SROI
			Change	% Change	Latest 4 Week		Change	% Change	# of 18 to 29 Female		Baseline		
					Average ⁽³⁾	Baseline			Average	% of All Ages & Genders			
	Total Reporting	All	738	<div>⁽²⁾63%</div>	1,912	1,174	104	97%	211	<div>11%</div>	107	\$599,788	25x
1	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	201	309%	266	65	35	219%	51	19%	16	\$26,333	153x
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	165	69%	405	240	7	19%	43	11%	36	\$2,200	1,500x
3	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	102	146%	172	70	37	1850%	39	23%	2	\$25,533	80x
4	Christ the Saviour Orthodox Church	Harrisburg, PA	62	31%	264	202	3	21%	17	6%	14	\$36,733	34x
5	St. Mary Orthodox Christian Church	Wichita, KS	52	37%	194	142	4	50%	12	6%	8	\$203,933	5x
6	St. Sarkis Armenian Apostolic Church	Douglaston, NY	46	58%	126	80	0	0%	6	5%	6	\$111,233	8x
7	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	40	51%	119	79	13	433%	16	13%	3	\$27,021	30x
8	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	40	61%	106	66	3	75%	7	7%	4	\$28,800	28x
9	St. Thekla Orthodox Church	Richmond, TX	20	19%	127	107	3	27%	14	11%	11	\$22,400	18x
10	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	11	100%	22	11	0	0%	1	5%	1	\$31,400	7x
11	St. Nicholas Orthodox Church	Lexington, MA	-1	-1%	111	112	-1	-17%	5	5%	6	\$84,200	Negative

Notes:

- 1) T•A•P: Transparency, Accountability, Performance
- 2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.
- 3) Excludes aberrant event weeks.



Khachkar Studios 26 Pilots: Weekly T•A•P (1) Key Metrics - 27 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 25 Oct. 2026 Analyses #37			Avg. Attendance Last 4 Weeks Analyses #38		18 Oct. 2026 - 24 Oct. 2026 Analyses #40		As of 25 Oct. 2026 Short-Clips #8	As of 25 Oct. 2026 Analyses #45	As of 25 Oct. 2026 Analyses #45	As of 25 Oct. 2026	Total to Oct 2026 Analyses #31
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change (%)	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]
							Change	% Change (%)							
	Total Reporting	All	All	2,161	501	261	844	55%	157	647	1,238,310	1,063	83	33	\$1,076,199
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	78,332	307	Ministry, Step #1, 2, 3, 4	6	\$117,745
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	185	70	46	165	69%	7	134	98,757	0	1, 2, 3, 4	None	\$2,200
3	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskiszian	140	19	10	120	600%	5	123	5,101	0	1, 2, 3, 4	None	\$200
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	55	7	3	-2	-4%	0	0	35,942	29	1, 2, 3, 7	2	\$74,167
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	14	41	n.a.	0	Advisor, Step #4	None	\$46,300
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	30	60	n.a.	0	Advisor, Step #4	None	\$17,800
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	5	25	n.a.	0	Advisor, Step #4	None	\$23,800
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	282	26	12	62	31%	5	12	57,991	6	1, 2, 3, 4, 7	1	\$36,733
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	112	30	17	40	51%	13	19	36,145	64	1, 2, 3, 4	None	\$27,021
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	80	7	3	-5	-7%	4	8	46,446	145	1, 2, 3, 4, 7	3	\$86,600
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	23	1	0	11	100%	9	15	164,060	3	1, 2, 3, 4	2	\$31,400
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	154	81	38	102	146%	5	25	49,444	0	1, 2, 3, 4, 7	None	\$25,533
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yereimia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	198	39	12	52	37%	3	30	64,241	189	1, 2, 3, 4, 5, 7	8	\$203,933
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	95	8	3	-1	-1%	16	27	63,467	121	1, 2, 3, 4, 5, 6	1	\$84,200
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	107	17	7	46	58%	2	10	100,507	78	1, 2, 3, 4, 5, 7	3	\$111,233
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	66	7	3	0	0%	0	0	218,944	15	1, 2, 3	1	\$58,400
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	65	22	12	-16	-23%	0	0	12,067	0	1, 2, 3	2	\$20,000
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	147	29	13	20	19%	4	10	25,996	14	1, 2, 3, 4	None	\$22,400
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	83	37	19	9	11%	0	0	32,866	0	1, 2, 3	None	\$6,200
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	112	15	6	40	61%	0	0	4,558	0	1, 2, 3	None	\$28,800
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	257	86	57	201	309%	35	108	116,465	88	1, 2, 3, 4, 7	2	\$26,333

Notes:

- 1) T•A•P: Transparency, Accountability, Performance
- 2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.



KHACHKAR STUDIOS

EMPOWERING GOOD NEWS

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Khachkar Studios 26 Pilots 2 Golden Goals: Total Attendance and 18-29 Females Attendance

Attendance as of 25 Oct. 2026

#	Aux	Pilot Candidate	Location	Pilot Leader	Baseline Total Attendance	100% Goal KPI #1	Avg. Att. Last 4 Week	% of Required Increase Achieved	Required Increase KPI #1	18-29 Females Goal (15%) KPI #2	18-29 Females Avg. Att. Last 4 Week	18-29 Females % of Required Increase Achieved	18-29 Females Required Increase KPI #2
		Total Reporting	All	All	1,536	3,072	2,380	55%	960	461	261	37%	200
1	Armenian Benelux	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskisizian	20	40	140	Goal Already Reached	Goal Already Reached	6	10	Goal Already Reached	Goal Already Reached
2	The Church of the Holy Mother of God (Akhtala Monastery)	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	65	130	266	Goal Already Reached	Goal Already Reached	20	51	Goal Already Reached	Goal Already Reached
3	Sint Grigor Narekatsi Kerk	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	70	140	172	Goal Already Reached	Goal Already Reached	21	39	Goal Already Reached	Goal Already Reached
4	Iglesia de San Gregorio el Iluminador	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	22	22	Goal Already Reached	Goal Already Reached	3	1	0%	2
5	Armenian Apostolic Church of the Holy Spirit	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	240	480	405	69%	75	72	43	19%	29
6	Sts. Vartanantz Armenian Apostolic Church	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	66	132	106	61%	26	20	7	19%	13
7	St. Sarkis Armenian Apostolic Church	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	80	160	126	58%	34	24	6	0%	18
8	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	79	158	119	51%	39	24	16	63%	8
9	St. Mary Orthodox Christian Church	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	142	284	194	37%	90	43	12	12%	31
10	Christ the Saviour Orthodox Church	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vemak	202	404	264	31%	140	61	17	6%	44
11	St. Thekla Orthodox Church	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	214	127	19%	87	32	14	14%	18
12	St. Yeghiche Armenian Church Parish	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	80	160	89	11%	71	24	23	92%	1
13	St. Sarkis Armenian Church	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	130	65	0%	65	20	3	-6%	17
14	St. Nicholas Orthodox Church	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	112	224	111	-1%	113	34	5	-4%	29
15	Armenian Presbyterian Church (Evangelical)	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	57	114	55	-4%	59	17	3	0%	14
16	Holy Cross Armenian Catholic Church	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	70	140	65	-7%	75	21	2	-27%	19
17	St. Sarkis Armenian Church, London	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	70	140	54	-23%	86	21	9	0%	12
18	Armenia Lacrosse Ministries	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
19	Armenian Missionary Parishes - Group A	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
20	Chabad-Lubavitch Center (Europe)	Chabad-Lubavitch Center (Europe)	Europe	RE	65	130	n.a.	n.a.	n.a.	20	n.a.	n.a.	n.a.
21	Chabad-Lubavitch Center (U.S. - North)	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
22	Chabad-Lubavitch Center (U.S. - South)	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	22	44	n.a.	n.a.	n.a.	7	n.a.	n.a.	n.a.
23	St. Garabed Armenian Apostolic Church of the Desert	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	56	112	n.a.	n.a.	n.a.	17	n.a.	n.a.	n.a.
24	St. Gregory Armenian Catholic Church of Toronto	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	60	120	n.a.	n.a.	n.a.	18	n.a.	n.a.	n.a.
25	St. James Armenian Apostolic Church	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	143	286	n.a.	n.a.	n.a.	43	n.a.	n.a.	n.a.
26	St. Mary Armenian Apostolic Church	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	72	144	n.a.	n.a.	n.a.	22	n.a.	n.a.	n.a.