



VIEW THE FULL 26-PILOT TABLE

KHACHKAR STUDIOS LAUNCHES WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

26 Pilots. One Summary Table. Every Tuesday.
Attendance • Outreach • Invite Videos • Classes • Steps • Payments

September 15, 2026

Washington, D.C. — Khachkar Studios today published the first of its weekly T•A•P press releases for the 26 pilots participating in the revitalizing their communities worldwide.

Beginning today, a summary table of key performance metrics for the 26 pilots will be published every Tuesday, so that progress on Transparency, Accountability and Performance (T•A•P) is measured, published and acted on – weekly.

All our work is based on Biblically inspired world-class benchmarks and management excellence.

Total Reporting across all 26 pilots:

1. Attendance: 1,534 total attendance, including 322 aged 18 – 29 and 169 women aged 18 – 29. Across all 26 pilots, the combined last four-week average attendance is **up 33%** versus the combined baseline.
2. Outreach: 141 outreach visits, reaching 307 individuals, between 6 and 12 September 2026.
3. “Bring a Friend. Bring a Family Member.” invite videos: 811,193 social media views to date.
4. Class attendance: 1,069 total class attendance to date.
5. Steps completed: 67 steps completed across the 26 pilots.
6. Total payments: \$879,145 through August 2026.

The full summary table of key performance metrics for all 26 pilots, updated every Tuesday, is available at:
<https://khachkarstudios.com/weekly-pilot-key-metrics/>

Khachkar Studios has 4 goals and 7 Steps for our pilots, and views the Armenian ecosystem with 12 KPIs.

Our 26 pilots are expected to work hard to get the “Faithful” to Join the movement with the call to: Bring a friend to church. Bring a family member to church. This Sunday and every Sunday.

Khachkar Studios supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios' mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence "Framework".

For more information about Khachkar Studios, visit:
www.khachkarstudios.com

<https://www.einpresswire.com/article/942222985/khachkar-studios-launches-weekly-t-a-p-reporting-across-26-pilots>



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Press Release - 15 September 2026

				Attendance as of 13 Sep. 2026			06 Sep. 2026 - 12 Sep. 2026		As of 13 Sep. 2026	As of 13 Sep. 2026	As of 13 Sep. 2026	Total to Aug 2026	
				Analyses #36		Analyses #37	Analyses #39		Short-Clips #8	Written Content #26	Analyses #41	Analyses #31	
				Total (KPI #1)	18-29 (KPI #2)	Female 18-29 (Goal #1)	Total Avg. Attendance Last 4 Week % Change from Baseline (KPI #3)	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) (Goal #3)	Total Payments (Goal #4)
#	Pilot Candidate	Location	Pilot Leader	[Goal #2]									
	Total Reporting	All	All	1,534	322	169	33% ⁽²⁾	141	307	811,193	1,069	67	\$879,145
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	9	10	67,993	307	Ministry, Step #1, 2, 3, 4	\$105,945
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
3	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	68	10	6	-12%	0	0	28,790	35	1, 2, 3, 7	\$67,533
4	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	18	68	n.a.	0	Advisor, Step #4	\$40,167
5	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	20	40	n.a.	0	Advisor, Step #4	\$11,667
6	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	15	20	n.a.	0	Advisor, Step #4	\$17,667
7	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	243	25	17	4%	6	15	46,110	6	1, 2, 3, 4, 7	\$31,067
8	Church of Our Lady of the Rosary	Liège, Belgium	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
9	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	115	12	9	54%	8	11	20,992	64	1, 2, 3, 4	\$12,500
10	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	70	3	1	-35%	5	4	40,546	147	1, 2, 3, 4, 7	\$78,600
11	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	1	1	500%	0	0	142,487	3	1, 2, 3, 4	\$29,600
12	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$5,000
13	St. Geragos Armenian Apostolic Church	Las Vegas, NV	Fr. Sasoon Zumrookhdian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
14	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
15	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	In Progress	\$2,800
16	St. Josef Church (Sint-Josefkerk)	Antwerp, Belgium	Fr. Hayr Tirair	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
17	St. Kevork Armenian Apostolic Church	Clackamas, OR	Deacon Gagik Martirosyan	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	189	31	10	29%	8	11	53,434	189	1, 2, 3, 4, 5, 7	\$196,600
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	136	16	8	2%	18	32	53,196	121	1, 2, 3, 4, 5, 6	\$81,000
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	76	14	4	36%	2	4	79,673	80	1, 2, 3, 4, 5, 7	\$83,200
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	44	3	0	8%	0	0	138,564	15	1, 2, 3, 4, 5	\$58,400
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	93	16	14	n.a.	0	0	6,652	0	1, 2, 3	\$16,400
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	151	37	17	33%	6	10	19,198	14	1, 2, 3, 4, 5	\$18,600
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	101	40	24	n.a.	0	0	11,419	0	1, 2, 3	\$1,200
25	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	237	114	58	332%	26	82	75,158	88	1, 2, 3, 4	\$20,600
26	United Armenian Congregational Church (Evangelical)	Los Angeles, CA	Rev. Haig Kherlopian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$600

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.