



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Press Release - 15 September 2026

				Attendance as of 13 Sep. 2026			06 Sep. 2026 - 12 Sep. 2026		As of 13 Sep. 2026	As of 13 Sep. 2026	As of 13 Sep. 2026	Total to Aug 2026	
				Analyses #36		Analyses #37	Analyses #39		Short-Clips #8	Written Content #26	Analyses #41	Analyses #31	
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week % Change from Baseline (KPI #3)	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	Total Payments [Goal #4]
#	Pilot Candidate	Location	Pilot Leader										
	Total Reporting	All	All	1,534	322	169	33% ⁽²⁾	141	307	811,193	1,069	67	\$879,145
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	9	10	67,993	307	Ministry, Step #1, 2, 3, 4	\$105,945
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
3	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	68	10	6	-12%	0	0	28,790	35	1, 2, 3, 7	\$67,533
4	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	18	68	n.a.	0	Advisor, Step #4	\$40,167
5	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	20	40	n.a.	0	Advisor, Step #4	\$11,667
6	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	15	20	n.a.	0	Advisor, Step #4	\$17,667
7	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	243	25	17	4%	6	15	46,110	6	1, 2, 3, 4, 7	\$31,067
8	Church of Our Lady of the Rosary	Liège, Belgium	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
9	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	115	12	9	54%	8	11	20,992	64	1, 2, 3, 4	\$12,500
10	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	70	3	1	-35%	5	4	40,546	147	1, 2, 3, 4, 7	\$78,600
11	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	1	1	500%	0	0	142,487	3	1, 2, 3, 4	\$29,600
12	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$5,000
13	St. Geragos Armenian Apostolic Church	Las Vegas, NV	Fr. Sasoon Zumrookhdian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
14	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
15	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	In Progress	\$2,800
16	St. Josef Church (Sint-Josefkerk)	Antwerp, Belgium	Fr. Hayr Tirair	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
17	St. Kevork Armenian Apostolic Church	Clackamas, OR	Deacon Gagik Martirosyan	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$0
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	189	31	10	29%	8	11	53,434	189	1, 2, 3, 4, 5, 7	\$196,600
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	136	16	8	2%	18	32	53,196	121	1, 2, 3, 4, 5, 6	\$81,000
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	76	14	4	36%	2	4	79,673	80	1, 2, 3, 4, 5, 7	\$83,200
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	44	3	0	8%	0	0	138,564	15	1, 2, 3, 4, 5	\$58,400
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	93	16	14	n.a.	0	0	6,652	0	1, 2, 3	\$16,400
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	151	37	17	33%	6	10	19,198	14	1, 2, 3, 4, 5	\$18,600
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	101	40	24	n.a.	0	0	11,419	0	1, 2, 3	\$1,200
25	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	237	114	58	332%	26	82	75,158	88	1, 2, 3, 4	\$20,600
26	United Armenian Congregational Church (Evangelical)	Los Angeles, CA	Rev. Haig Kherlopian	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	\$600

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.