

Khachkar Studios: St. Sahag & Mesrob, Providence (RI)

60-Second Commercial Script

[Soft Armenian church bell — 4 seconds]

Ask yourself: does your Armenian church openly share its finances with its community? Because the data says it matters — more than almost anything else.

A 2025 survey of 35,000 U.S. Catholic parishioners found that financial transparency and church attendance are correlated at 0.94 — one of the strongest relationships in all of parish research. Where transparency is excellent, 87% of members strongly recommend their church. Where it is absent, only 20% do.

Khachkar Studios has now produced the most rigorous financial transparency presentation ever delivered to a U.S. Armenian parish — for Saints Sahag and Mesrob Armenian Church in Providence, Rhode Island. It reveals where the church stands, how it compares to world-class benchmarks, and the seven concrete steps any parish can take to double its faithful in five years.

If you care about the future of Armenian church communities in America, this presentation is for you.

Watch the full presentation at khachkarstudios.com.

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