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Draft 13.10.2026.0920GMT+1

Sts. Vartanantz Armenian Apostolic Church Ridgefield, NJ Campus Outreach Booklet 2026

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Outreach Target Names

#	Name (First Name and Last Name Initial)	Age	Gender	Location	Short Description	Names of 2 People Responsible for Contact	First Contact Date
1							
2							
3							
4							
5							
6							
7							
8							
9							
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18							
19							
20							

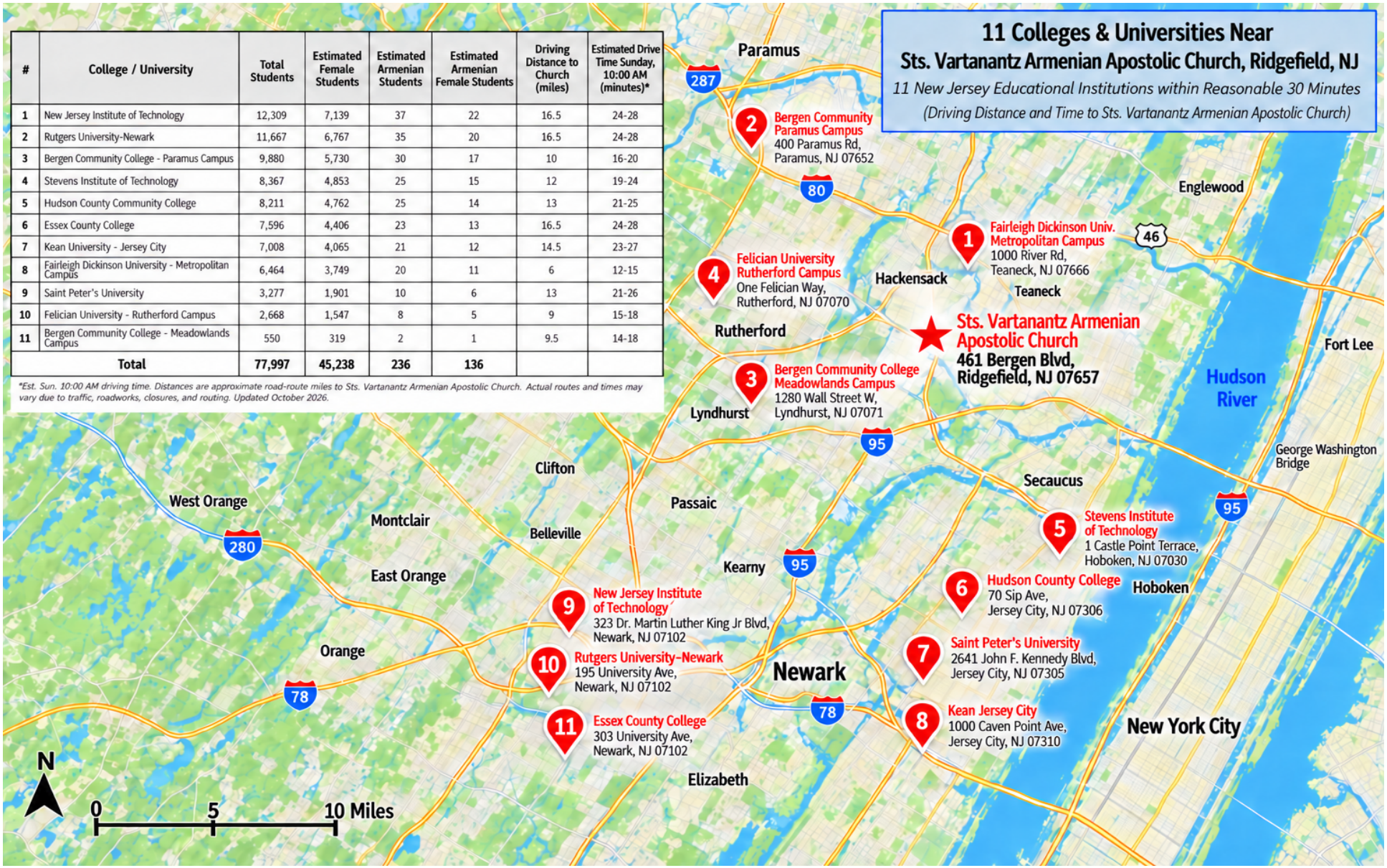
18-29 Females Outreach Target Names

#	Name (First Name and Last Name Initial)	Age	Location	College (if applicable)	Short Description	Names of 2 People Responsible for Contact	First Contact Date
1							
2							
3							
4							
5							
6							
7							
8							
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10							
11							
12							
13							
14							
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16							
17							
18							
19							
20							

New Jersey Colleges Outreach Map

#	College / University	Total Students	Estimated Female Students	Estimated Armenian Students	Estimated Armenian Female Students	Driving Distance to Church (miles)	Estimated Drive Time Sunday, 10:00 AM (minutes)*
1	New Jersey Institute of Technology	12,309	7,139	37	22	16.5	24-28
2	Rutgers University-Newark	11,667	6,767	35	20	16.5	24-28
3	Bergen Community College - Paramus Campus	9,880	5,730	30	17	10	16-20
4	Stevens Institute of Technology	8,367	4,853	25	15	12	19-24
5	Hudson County Community College	8,211	4,762	25	14	13	21-25
6	Essex County College	7,596	4,406	23	13	16.5	24-28
7	Kean University - Jersey City	7,008	4,065	21	12	14.5	23-27
8	Fairleigh Dickinson University - Metropolitan Campus	6,464	3,749	20	11	6	12-15
9	Saint Peter's University	3,277	1,901	10	6	13	21-26
10	Felician University - Rutherford Campus	2,668	1,547	8	5	9	15-18
11	Bergen Community College - Meadowlands Campus	550	319	2	1	9.5	14-18
	Total	**77,997**	**45,238**	**236**	**136**		

**Est. Sun. 10:00 AM driving time. Distances are approximate road-route miles to Sts. Vartanantz Armenian Apostolic Church. Actual routes and times may vary due to traffic, roadworks, closures, and routing. Updated October 2026.*



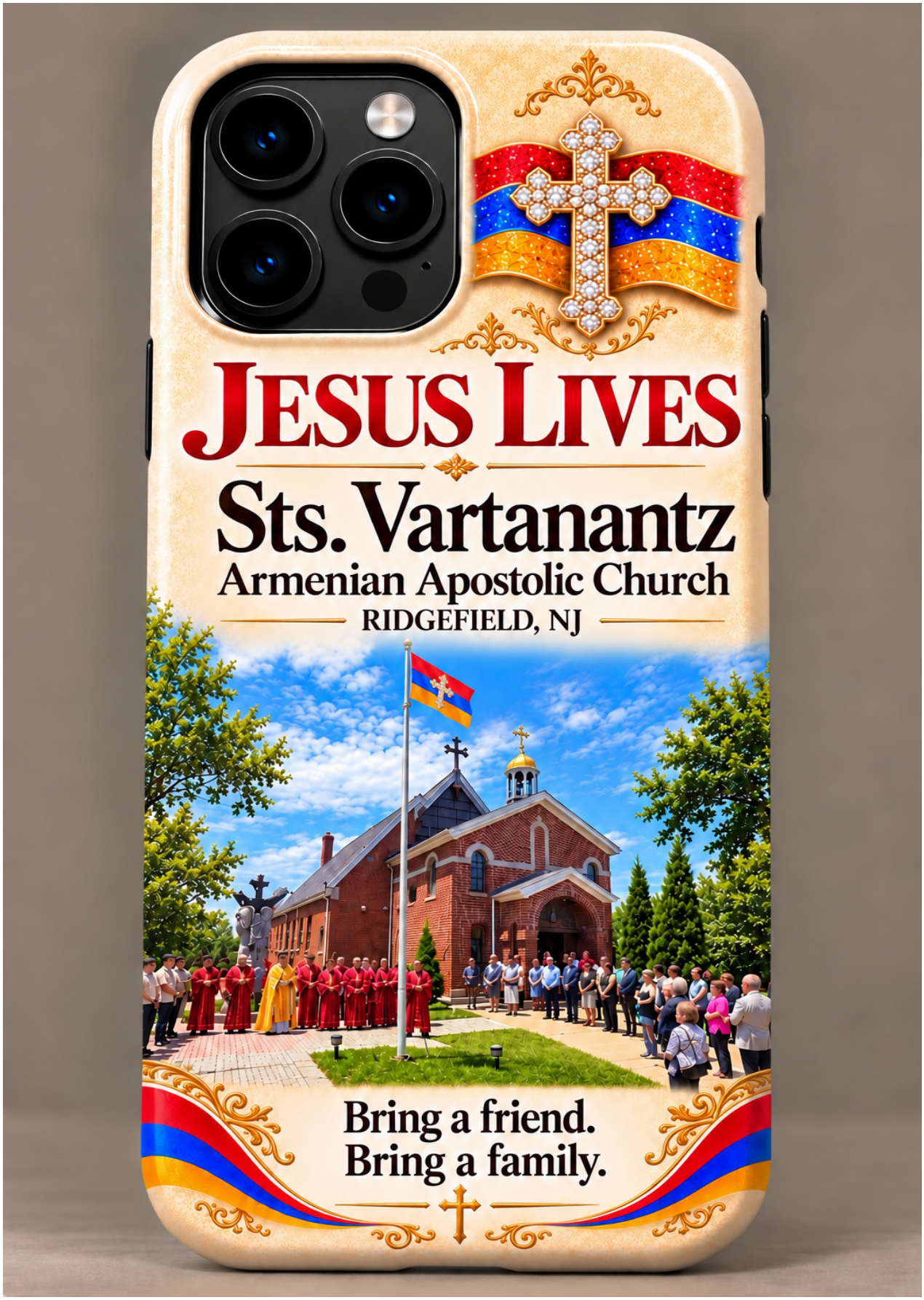
Jesus Lives Outreach Poster



BFBF T-Shirts



Jesus Lives Cellphone Cover



Backpacks


JESUS LIVES
Sts. Vartanantz
Armenian Apostolic Church
Ridgefield, NJ
235
ARMENIAN STUDENTS
11
RIDGEFIELD AREA COLLEGES
136
ARMENIAN WOMEN STUDENTS
FRONT
SIDE
BACK
INSIDE
BRING A FRIEND.
BRING A FAMILY.
Jesus Lives at
Sts. Vartanantz
Armenian Apostolic Church.

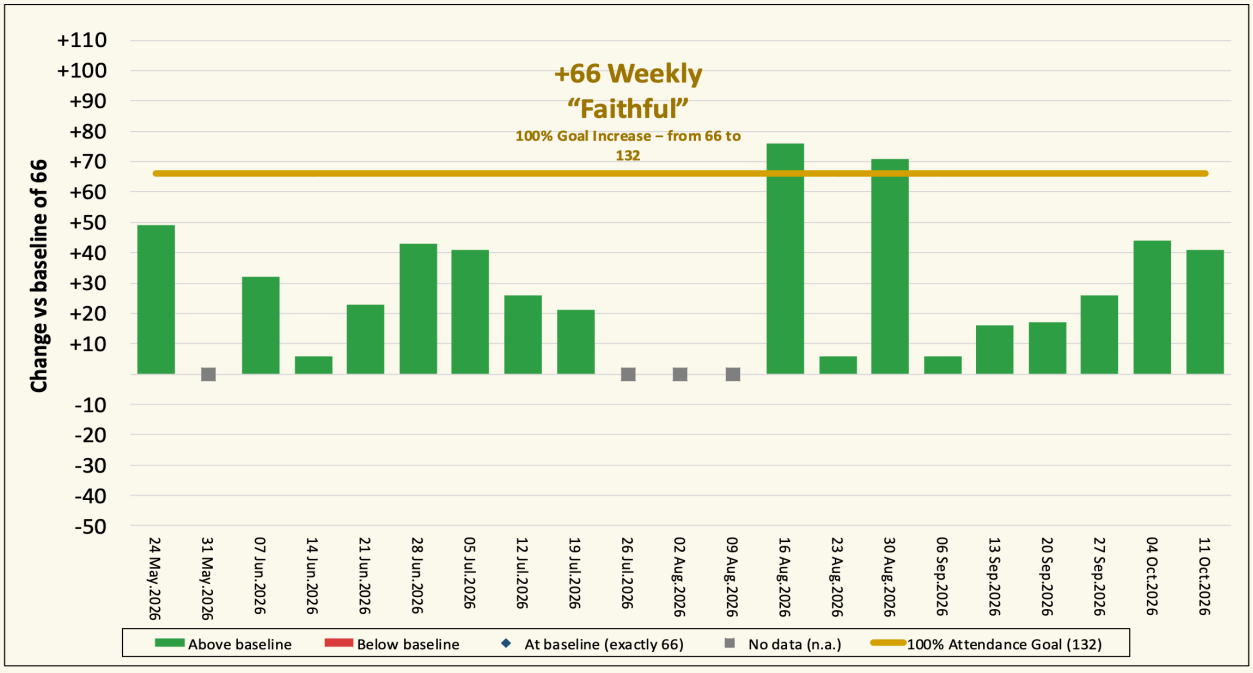
Weekly Attendance Charts

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Weekly Attendance: Change vs Baseline of 112

Sts. Vartanantz Armenian Apostolic Church - Ridgefield, NJ





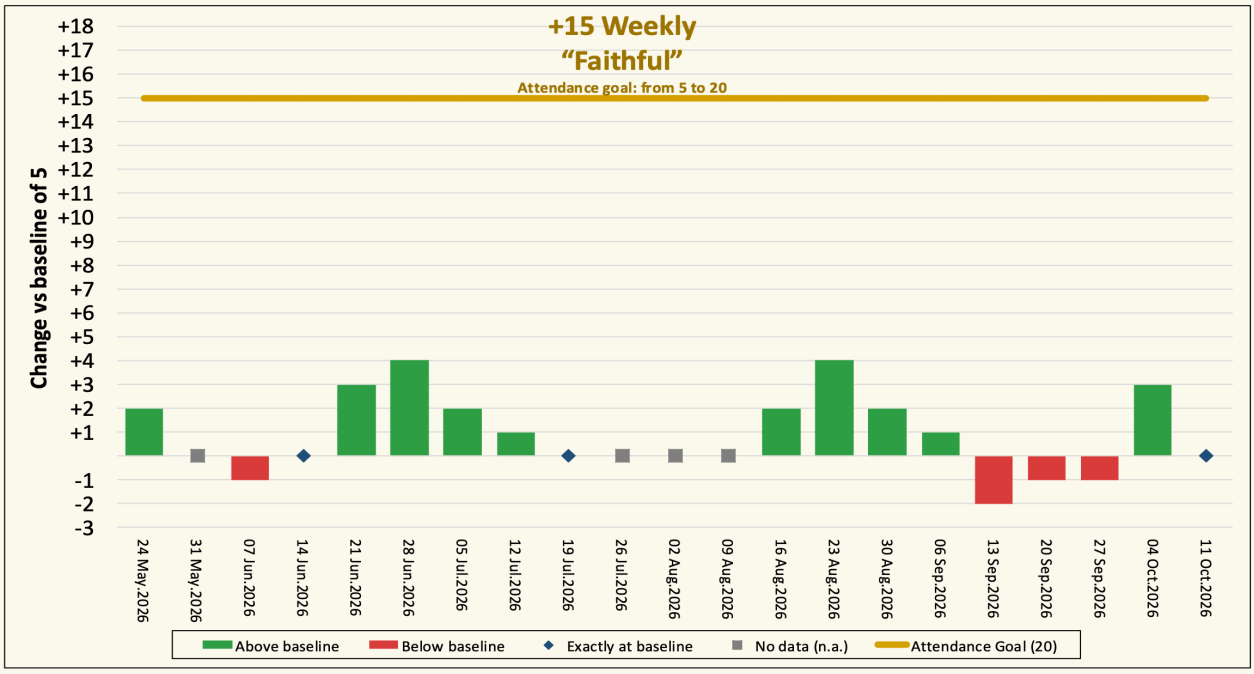
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Weekly Attendance: Females 18–29 (Baseline 5)

Sts. Vartanantz Armenian Apostolic Church - Ridgefield, NJ





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KS Outreach I-SROI Memos

#	Title	URL
1	Infinite SROI Memo for Khachkar Studios Managers: Building World-Class College Campus Armenian Christian Outreach	https://khachkarstudios.com/wp-content/uploads/I-SROI-Memo-Outline-Build-Outreach-Program.-Draft-12.10.2026.1840GMT1.pdf
2	Infinite SROI Memo: Armenian Church Outreach (Step #4) in the U.S.A.	https://khachkarstudios.com/wp-content/uploads/Outreach-PB_WP_Draft-31.08.2026.1700GMT1.pdf
3	Infinite SROI Memo: Increasing the Number of “Faithful” through Outreach – (Read Memo & Listen to Podcast 16 Here)	https://khachkarstudios.com/infinite-sroi-memo-increasing-number-of-faithful-through-outreach/
4	Infinite SROI Memo: Why Ages 18–29 (Especially Females) Are a First Priority Focus for Increasing the Number of “Faithful”	https://khachkarstudios.com/wp-content/uploads/Inf-SROI-18-to-29.-Draft.10.12.2025.1800GMT.pdf
5	Infinite SROI Memo: Unlocking the Faith Potential of 18-29 Year-Old Armenians in Greater Boston Area	https://khachkarstudios.com/wp-content/uploads/I-SROI-Fertile-Crescent.29.07.2026.2000GMT1.pdf
6	Infinite SROI Memo: Using GroupMe to Build the Khachkar Studios Movement	https://khachkarstudios.com/wp-content/uploads/I-SROI-Memo-Using-GroupMe-to-Build-the-Khachkar-Studios-Movement.31.07.2026.0715GMT1.pdf
7	Infinite SROI Memo: Sunday Evening Worship Benchmark to Re-Engage Young Adults	https://khachkarstudios.com/wp-content/uploads/I-SROI-Sunday-Evening-Worship-Benchmark-to-Re-Engage-Young-Adults.24.07.2026.0810GMT1.pdf
8	Infinite SROI Memo: Boston Area Campus Outreach Roadmap 2026	https://khachkarstudios.com/wp-content/uploads/I-SROI-Boston-Campus-Outreach-Roadmap-v.12i-August-2026.pdf
9	Infinite SROI Briefing Memo: Young Adult Imagery Legal Risk and AI Best Practices	https://khachkarstudios.com/wp-content/uploads/I-SROI-Briefing-Memo-Young-Adult-Imagery-Legal-Risk-and-AI-Best-Practices.-Draft-20.09.2026.0930GMT1.pdf

Two Models for St. Vartanantz Church (NJ) to Estimate Local 18 to 25 Year Old Armenians: U.S. Census and 11 Colleges within 30 Minutes Drive

US Census within 30 Minutes Drive	
U.S. Census Armenians in Zip Codes within 30 Minutes Drive of St. Vartz. (NJ) - 2020	12,076
U.S. Armenian Community Activist Estimate of total U.S. Armenians as represented by D.C. elected officials (%)	200%
U.S. Armenian Community Activist Adjusted Estimate of U.S. Armenians within 30 Minutes Drive of St. Vartz (NJ)	24,152
U.S. Census Percentage of Total Population that is 18 to 29 Years of Age	15.80%
U.S. Census Based Estimate of 18 to 25 Year Old U.S. Armenians within 30 Minutes Drive to St. Vartz (NJ)	**2,545**

11 Colleges within 30 Minutes Drive	
Total Students at 11 Colleges within 30 Minutes Drive to St. Vartz (NJ)	77,997
U.S. Census Total U.S. Population	331,449,281
U.S. Armenian Community Activists Estimate of U.S. Armenians as represented by D.C. elected officials	1,000,000
U.S. Armenian Community Activists Estimate of U.S. Armenians % of Total U.S. Population	0.30%
11 Colleges Based Estimate of 18 to 25 Year Old U.S. Armenian Students within 30 Minutes Drive to St. Vartz (NJ)	**235**

	Female	Male	Female	Male
% of Population Female and Male	50%	50%	58%	42%
Number of Females and Males	1,273	1,273	136	99
% "Faithful"	0.7%	2.1%	0.7%	2.1%
Number of "Faithful"	9	27	1	2
Number that Do Not Attend	1,264	1,246	136	97

% of Student Overlap to Model Combined Total	Overlap Adjusted Total Females 18-25 Year Old U.S. Armenians within 30 Minutes Drive to St. Vartz (NJ)	At 993 per 1,000 U.S. National Average NOT Attending and Attending	
		Not Attending	Attending
10%	**1,395**	1,386	10
15%	**1,389**	1,379	10
20%	**1,382**	1,372	10
25%	**1,375**	1,365	10
30%	**1,368**	1,359	10

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Ridgefield Area Colleges: Armenian Population

					Using Community Estimate of 1M U.S. Armenians		Using U.S. Census of U.S. Armenians	
			77,997	45,238	235	136	111	65
#	College / University	Address	Estimated Total Students	Estimated Female Students	Estimated Armenian Students	Estimated Armenian Female Students	Estimated Armenian Students	Estimated Armenian Female Students
1	New Jersey Institute of Technology	323 Dr Martin Luther King Jr Blvd, Newark, NJ 07102	12,309	7,139	37	22	18	10
2	Rutgers University–Newark	195 University Ave, Newark, NJ 07102	11,667	6,767	35	20	17	10
3	Bergen Community College – Paramus Campus	400 Paramus Rd, Paramus, NJ 07652	9,880	5,730	30	17	14	8
4	Stevens Institute of Technology	1 Castle Point Terrace, Hoboken, NJ 07030	8,367	4,853	25	15	12	7
5	Hudson County Community College	70 Sip Ave, Jersey City, NJ 07306	8,211	4,762	25	14	12	7
6	Essex County College	303 University Ave, Newark, NJ 07102	7,596	4,406	23	13	11	6
7	Kean University - Jersey City	2039 John F. Kennedy Blvd, Jersey City, NJ 07305	7,008	4,065	21	12	10	6
8	Fairleigh Dickinson University – Metropolitan Campus	1000 River Rd, Teaneck, NJ 07666	6,464	3,749	20	11	9	5
9	Saint Peter's University	2641 John F. Kennedy Blvd, Jersey City, NJ 07306	3,277	1,901	10	6	5	3
10	Felician University – Rutherford Campus	One Felician Way, Rutherford, NJ 07070	2,668	1,547	8	5	4	2
11	Bergen Community College – Meadowlands Campus	1280 Wall St W, Lyndhurst, NJ 07071	550	319	2	1	1	0

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11 Colleges and Universities Within a Reasonable 30-Minute Sunday Morning Drive of Sts. Vartanantz Armenian Apostolic Church, Ridgefield – Armenian Outreach Tracker (2026)

					77,997		235				
#	College / University	Address	Driving Distance (miles)	Estimated Drive Time Sunday 10:00 AM (minutes)*	Total Students	Armenian Club	Estimated Armenian Students	Armenian Faculty / Staff	Contact Name & Info	Last Outreach Visit	# Visits in 2026
1	New Jersey Institute of Technology	323 Dr Martin Luther King Jr Blvd, Newark, NJ 07102	17	24–28	12,309	No	37				
2	Rutgers University–Newark	195 University Ave, Newark, NJ 07102	17	24–28	11,667	No	35				
3	Bergen Community College – Paramus Campus	400 Paramus Rd, Paramus, NJ 07652	10	16–20	9,880	No	30	1	Nvair Kadian Beylerian, History faculty (historical); former co-director, Center for Peace, Justice and Reconciliation, nbeylerian@bergen.edu		
4	Stevens Institute of Technology	1 Castle Point Terrace, Hoboken, NJ 07030	12	19–24	8,367	No	25	1	Alexa Hacopian, Member, Chemistry and Chemical Biology External Advisory Board; adjunct chemistry professor at Ramapo College, hacopiaa@ramapo.edu		
5	Hudson County Community College	70 Sip Ave, Jersey City, NJ 07306	13	21–25	8,211	No	25	3	Dr. Ara Karakashian, Dean, Business, Culinary Arts and Hospitality Management, akarakashian@hccc.edu Siroun Meguerditchian, Associate Professor Emerita, Business, Culinary Arts and Hospitality Management, smeguerditchian@hccc.edu Theodore D. Kharpertian, Professor of English (historical)		
6	Essex County College	303 University Ave, Newark, NJ 07102	17	24–28	7,596	No	23				
7	Kean University - Jersey City	2039 John F. Kennedy Blvd, Jersey City, NJ 07305	15	23–27	7,008	No	21	2	Jan (Janet) Balakian, Professor of English, janet.balakian@kean.edu Dr. Alina Gharabegian, Professor of English in Kean directory; appointed Provost, American University of Armenia in 2024, alina.gharabegian@kean.edu		
8	Fairleigh Dickinson University – Metropolitan Campus	1000 River Rd, Teaneck, NJ 07666	6	12–15	6,464	Yes	20				
9	Saint Peter's University	2641 John F. Kennedy Blvd, Jersey City, NJ 07306	13	21–26	3,277	No	10				
10	Felician University – Rutherford Campus	One Felician Way, Rutherford, NJ 07070	9	15–18	2,668	No	8				
11	Bergen Community College – Meadowlands Campus	1280 Wall St W, Lyndhurst, NJ 07071	10	14–18	550	No	2				

** Estimated Sunday 10:00 AM driving time. Distances are approximate road-route miles from Sts. Vartanantz Church (Ridgefield, NJ). Actual routes and times vary with traffic, roadworks, closures, and routing. Updated October 2026.*

Armenian Faculty, Staff and College Connections

#	College / university	Name	Position	Published work email	Campus and current status	Armenian identity or connection	Contact qualifications
1	Hudson County Community College	Dr. Ara Karakashian	Dean, Business, Culinary Arts and Hospitality Management	akarakashian@hccc.edu	Current directory: Journal Square Campus	Documented Armenian community connection. College biography lists Armenian fluency; a college publication describes long-standing involvement at St. Stepanos Armenian Church.	Email also published in the July 2026 Culinary Arts Institute handbook. Ancestry is not separately asserted.
2	Bergen Community College	Nvair Kadian Beylerian	History faculty (historical); former co-director, Center for Peace, Justice and Reconciliation	nbeylerian@bergen.edu	Paramus event documented in 2018; current appointment unverified	Publicly describes her Armenian upbringing and descent from Armenian Genocide survivors.	Email published by Bergen in a 2018 event flyer. Current employment and mailbox activity need confirmation.
3	Stevens Institute of Technology	Alexa Hacopian	Member, Chemistry and Chemical Biology External Advisory Board; adjunct chemistry professor at Ramapo College	hacopiaa@ramapo.edu	Current Stevens advisory-board listing; external member	Armenian Weekly author biography identifies her involvement in the Armenian Youth Federation, New Jersey Arsen chapter.	Stevens affiliation is an external advisory-board role. Email is a Ramapo address published by Coursicle, a third-party course directory; no Stevens email found.
4	Hudson County Community College	Siroun Meguerditchian	Associate Professor Emerita, Business, Culinary Arts and Hospitality Management	smeguerditchian@hccc.edu	Retired in 2021; emerita recognition in 2023	Documented Armenian community connection. AGBU identifies her as a former director of its Armenian heritage camp, Camp Nubar.	Email remains publicly listed in HCCC materials. The directory retains an older active-faculty title; board records establish retirement and emerita status.
5	Kean University	Jan (Janet) Balakian	Professor of English	janet.balakian@kean.edu	Union campus, CAS 322; not the listed Jersey City campus	Public discussion of her Armenian family history and her grandmother's survival of the Armenian Genocide.	Current Kean faculty directory lists the role and email. Included as an additional institutional contact; no Jersey City appointment verified.
6	Kean Jersey City	Dr. Alina Gharabegian	Professor of English in Kean directory; appointed Provost, American University of Armenia in 2024	alina.gharabegian@kean.edu	Conflicting records: local appointment unconfirmed	Public author biography identifies her as an American Armenian raised in the Los Angeles diaspora.	Kean lists Jersey City K304 and this email, but AUA announced her appointment as provost in May 2024. Do not treat as a verified current Jersey City employee. AUA source: https://newsroom.aua.am/2024/05/21/dr-alina-gharabegian-appointed-new-aua-provost/
7	Hudson County Community College	Theodore D. Kharpertian	Professor of English (historical)	Not found publicly	Historical faculty affiliation; current role unverified	McGill alumni publication discusses his father's memoir as an Armenian Genocide survivor.	HCCC names him among long-serving faculty in 2013. No current individual college email was verified.