

Khachkar Studios Pilots: Weekly Management Briefing As of 11 October 2026

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[VIEW THE FULL 26-PILOT TABLE](#)

KHACHKAR STUDIOS PUBLISHES WEEK #5 OF WEEKLY T•A•P REPORTING ACROSS 26 PILOTS

Sunday attendance up 59% or 591. Young women 11% of total. Social media views over 1 million. Outreach visits reached 1,409. Financial support over \$1 million.

October 13, 2026

Washington, D.C. – Khachkar Studios published today week #5 of its weekly T•A•P press releases for the 26 pilots participating in its program to revitalize their communities worldwide.

Two summary tables of key performance metrics for our pilots are published every Tuesday as a world-class benchmark in Transparency, Accountability, and Performance (T•A•P).

All Khachkar Studios work is based on Biblically inspired world-class benchmarks and management excellence.

All pilots are expected to work hard to achieve two golden goals: (1) a 100% increase in non-holiday Sunday total attendance from baseline, and (2) 18 to 29 females over 15% of total attendance. They empower the “Faithful” to join the movement: “Bring a friend. Bring a family. This Sunday and every Sunday.”

Key performance metrics include:

1. Sunday attendance: Last four-week average attendance of 1,595 versus a baseline of 1,004 – up 59%, for the 11 First Group pilots.
2. Young women attendance: 18 to 29 females 11% of total attendees at 172 of 1,595 for the 11 First Group pilots.
3. Social media views: 1,064,593 social media views to date for the “Bring a Friend. Bring a Family.” invite videos, and 1,063 total class attendance to date for all 26 pilots.
4. Outreach and engagement: 1,409 outreach visits reaching 3,200 individuals in 2026 to date, including 138 visits reaching 330 individuals during the week of 4–10 October 2026 for all 26 pilots.
5. Financial support: As of September 2026, Khachkar Studios has provided \$1,010,399 in financial support to the 26 current pilots. The attached table details the funding per pilot.

The full summary table of key performance metrics for our pilots is updated every Tuesday and available at: <https://khachkarstudios.com/weekly-pilot-key-metrics/>

Pilot Church of the Week: Iglesia de San Gregorio el Iluminador, in Caracas, Venezuela, led by Bishop Bedros Manouelian, has a last four-week average attendance of 44 – up 33, or 300%, versus its baseline of 11 – and a social return on investment of 22x.

Khachkar Studios supports multi-denominational religious organizations using performance-based criteria.

About: Khachkar Studios’ mission is empowering Judeo-Christian Faithful through a good news Biblically inspired world-class benchmarking and management excellence “Framework”.

For more information about Khachkar Studios, visit:

www.khachkarstudios.com

<https://www.einpresswire.com/article/949301582/khachkar-studios-publishes-week-5-of-weekly-t-a-p-reporting-across-26-pilots>

Khachkar Studios 11 Pilots (First Group): Weekly T•A•P ⁽¹⁾ Key Metrics Summary 13 October 2026

#	Name	Location	All Ages & Genders				Attendance					Funding to Sep 2026	SROI
			Change	% Change	Latest 4 Week Average ⁽³⁾	Baseline	# of 18 to 29 Female						
							Change	% Change	Latest 4 Week Average	% of All Ages & Genders	Baseline		
Total Reporting		All	591	59% ⁽²⁾	1,595	1,004	95	123%	172	11%	77	\$650,654	18x
1	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	233	358%	298	65	42	263%	58	19%	16	\$23,067	202x
2	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	115	164%	185	70	32	1600%	34	18%	2	\$20,400	113x
3	St. Mary Orthodox Christian Church	Wichita, KS	52	37%	194	142	3	38%	11	6%	8	\$199,867	5x
4	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	52	66%	131	79	16	533%	19	15%	3	\$24,821	42x
5	St. Sarkis Armenian Apostolic Church	Douglaston, NY	37	46%	117	80	-2	-33%	4	3%	6	\$107,167	7x
6	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	33	300%	44	11	0	0%	1	2%	1	\$30,200	22x
7	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	32	48%	98	66	1	25%	5	5%	4	\$24,000	27x
8	Christ the Saviour Orthodox Church	Harrisburg, PA	21	10%	223	202	3	21%	17	8%	14	\$34,333	12x
9	St. Thekla Orthodox Church	Richmond, TX	17	16%	124	107	2	18%	13	10%	11	\$20,200	17x
10	St. Nicholas Orthodox Church	Lexington, MA	9	8%	121	112	2	33%	8	7%	6	\$82,200	2x
11	Holy Cross Armenian Catholic Church	Belmont, MA	-10	-14%	60	70	-4	-67%	2	3%	6	\$84,400	Negative

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.

3) Excludes aberrant event weeks.



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 13 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 11 Oct. 2026			Avg. Attendance Last 4 Weeks		04 Oct. 2026 - 10 Oct. 2026		As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	As of 11 Oct. 2026	Total to Sep 2026	
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41		Analyses #31	
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change ⁽²⁾	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]	
Total Reporting			All	All	2,175	475	249	584	39%	138	330	1,064,593	1,063	77	32	\$1,010,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	9	11	74,625	307	Ministry, Step #1, 2, 3, 4	5	\$106,745	
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	189	66	44	-33	-15%	0	0	79,400	0	1, 2	None	\$0	
3	Armenian Benelux	Belgium & Luxembourg	Fr. Maghakia Beskisizian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000	
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	63	8	3	-2	-4%	0	0	32,827	29	1, 2, 3, 7	2	\$71,500	
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	9	31	n.a.	0	Advisor, Step #4	None	\$42,433	
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	9	18	n.a.	0	Advisor, Step #4	None	\$13,933	
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	11	17	n.a.	0	Advisor, Step #4	None	\$19,933	
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	287	26	16	21	10%	5	13	54,497	6	1, 2, 3, 4, 7	1	\$34,333	
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	131	34	16	52	66%	14	20	30,761	64	1, 2, 3, 4	None	\$24,821	
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	50	9	5	-10	-14%	5	10	44,723	145	1, 2, 3, 4, 7	3	\$84,400	
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	25	4	1	33	300%	9	22	156,080	3	1, 2, 3, 4	2	\$30,200	
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	166	41	34	115	164%	0	0	33,910	0	1, 2, 3, 4	None	\$20,400	
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000	
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200	
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0	
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	190	37	11	52	37%	13	50	61,069	189	1, 2, 3, 4, 5, 7	8	\$199,867	
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	106	15	4	9	8%	16	28	61,235	121	1, 2, 3, 4, 5, 6	1	\$82,200	
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	123	15	3	37	46%	3	7	94,861	78	1, 2, 3, 4, 5, 7	3	\$107,167	
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	8	4	0	0%	0	0	154,908	15	1, 2, 3, 4	1	\$58,400	
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	45	14	7	-7	-10%	0	0	9,299	0	1, 2, 3	2	\$17,600	
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	29	13	17	16%	3	10	23,979	14	1, 2, 3, 4	None	\$20,200	
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	224	64	36	35	44%	0	0	24,150	0	1, 2, 3	None	\$4,000	
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	107	9	5	32	48%	0	0	2,570	0	1, 2, 3	None	\$24,000	
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	297	96	47	233	358%	32	93	98,718	88	1, 2, 3, 4, 7	2	\$23,067	

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.



Khachkar Studios 26 Pilots: Attendance Goals for KPI #1 and KPI #2

Attendance as of 11 Oct. 2026

#	Pilot Candidate	Location	Pilot Leader	Baseline Total Attendance	100% Goal KPI #1	Avg. Att. Last 4 Week	% of Goal Reached	Required Increase KPI #1	18-29 Females Goal (15%) KPI #2	18-29 Females Avg. Att. Last 4 Week	18-29 Females % of Goal Reached	18-29 Females Required Increase KPI #2
Total Reporting				All	All							
				1,501	3,002	2,085	69%	917	450	257	57%	193
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	225	450	192	43%	258	68	44	65%	24
3	Armenian Benelux	Belgium & Luxembourg	Fr. Maghakia Beskisizian	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	57	114	55	48%	59	17	3	18%	14
6	Chabad-Lubavitch Center (Europe)	Europe	RE	65	130	n.a.	n.a.	n.a.	20	n.a.	n.a.	n.a.
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	20	40	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	22	44	n.a.	n.a.	n.a.	7	n.a.	n.a.	n.a.
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	202	404	223	55%	181	61	17	28%	44
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	79	158	131	83%	27	24	19	80%	5
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Chazar Bedrossian	70	140	60	43%	80	21	2	10%	19
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	11	22	44	200%	Goal Already Reached	3	1	30%	2
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	70	140	185	132%	Goal Already Reached	21	34	162%	Goal Already Reached
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	56	112	n.a.	n.a.	n.a.	17	n.a.	n.a.	n.a.
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	60	120	n.a.	n.a.	n.a.	18	n.a.	n.a.	n.a.
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	143	286	n.a.	n.a.	n.a.	43	n.a.	n.a.	n.a.
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	72	144	n.a.	n.a.	n.a.	22	n.a.	n.a.	n.a.
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	142	284	194	68%	90	43	11	26%	32
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	112	224	121	54%	103	34	8	24%	26
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	80	160	117	73%	43	24	4	17%	20
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	65	130	65	50%	65	20	1	5%	19
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	70	140	63	45%	77	21	11	52%	10
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	107	214	124	58%	90	32	13	40%	19
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	80	160	115	72%	45	24	26	108%	Goal Already Reached
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	66	132	98	74%	34	20	5	25%	15
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	65	130	298	229%	Goal Already Reached	20	58	297%	Goal Already Reached



Khachkar Studios Pilots Candidate Female 18 to 29 Attendance: As of 11/10/2026

#	Date	Observations	1 Armenia Akhtala The Church of the Holy Mother of God (Akhtala Monastery)	2 Netherlands Amsterdam Armenian Apostolic Church of the Holy Spirit	3 Belgium Antwerp Sint Grigor Narekatsi Kerk	4 CA Glendale Glendale Armenian Church of the Nazarene	5 PA Harrisburg Christ the Saviour Orthodox Church	6 UK London St Sarkis Church Parish	7 UK London St Yeghiche Armenian Church Parish	8 TX Richmond St. Thekla Orthodox Church	9 KS Wichita St. Mary Orthodox Christian Church	10 NJ Ridgefield Sts. Vartanantz Armenian Church	11 MA Lexington St. Nicholas Orthodox Church	12 NY Douglaston St. Sarkis Armenian Apostolic Church	13 NC Charlotte St. Sarkis Armenian Church	14 NJ Paramus Armenian Presbyterian Church	15 MA Belmont Holy Cross Armenian Catholic Church	16 Venezuela Caracas Iglesia de San Gregorio el Iluminador
		Median Non-Holiday	61	43	34	16	14	14	14	13	11	6	6	4	3	3	2	1
1	11/Oct/26		47	44	34	16	16	7	36	13	11	5	4	3	4	3	5	1
2	04/Oct/26		28	45	35	18	20	9	32	13	9	8	5	4	1	4	0	1
3	27/Sep/26		84	44	30	21	20	15	23	12	12	4	7	3	0	2	0	n.a.
4	20/Sep/26		74	42	37	20	13	14	14	14	12	4	15	5	0	2	2	n.a.
5	13/Sep/26		58	39	36	9	17	14	24	17	10	3	8	4	n.a.	6	1	n.a.
6	06/Sep/26		73	30	31	19	24	16	14	10	13	6	6	7	0	2	1	1
7	30/Aug/26		64	n.a.	32	16	18	20	8	16	9	7	5	5	3	2	2	8
8	23/Aug/26		75	n.a.	n.a.	12	13	15	19	14	12	9	n.a.	4	5	1	1	0
9	16/Aug/26		278	n.a.	n.a.	13	14	n.a.	32	18	17	7	n.a.	12	n.a.	0	2	8
10	09/Aug/26		108	n.a.	n.a.	17	14	10	12	14	12	n.a.	n.a.	3	3	3	1	1
11	02/Aug/26		65	n.a.	n.a.	17	16	7	12	12	13	n.a.	n.a.	1	5	2	4	0
12	26/Jul/26		80	n.a.	n.a.	13	10	9	14	14	17	n.a.	n.a.	6	4	2	3	0
13	19/Jul/26		70	n.a.	n.a.	16	16	n.a.	8	13	11	5	n.a.	3	11	3	n.a.	4
14	12/Jul/26		48	n.a.	n.a.	11	13	n.a.	n.a.	13	16	6	n.a.	n.a.	2	6	1	0
15	05/Jul/26		48	n.a.	n.a.	15	12	n.a.	n.a.	n.a.	6	7	n.a.	n.a.	3	3	0	0
16	28/Jun/26		44	n.a.	n.a.	4	14	n.a.	n.a.	n.a.	12	9	n.a.	3	4	2	20	2
17	21/Jun/26		38	n.a.	n.a.	6	10	n.a.	n.a.	n.a.	10	8	n.a.	5	3	4	3	0
18	14/Jun/26		40	n.a.	n.a.	19	12	n.a.	n.a.	n.a.	10	5	n.a.	9	5	6	1	0
19	07/Jun/26		50	n.a.	n.a.	10	14	n.a.	n.a.	n.a.	18	4	n.a.	1	3	4	3	3
20	31/May/26		31	n.a.	n.a.	18	14	n.a.	n.a.	n.a.	17	n.a.	n.a.	9	3	6	3	n.a.
21	24/May/26		75	n.a.	n.a.	14	16	n.a.	n.a.	n.a.	8	7	n.a.	4	7	1	2	n.a.
22	17/May/26		43	n.a.	n.a.	20	11	n.a.	n.a.	n.a.	19	n.a.	n.a.	2	2	3	3	0
23	10/May/26		n.a.	n.a.	n.a.	n.a.	16	n.a.	n.a.	n.a.	11	n.a.	n.a.	4	4	6	3	0
24	03/May/26		n.a.	n.a.	n.a.	n.a.	5	n.a.	n.a.	n.a.	11	n.a.	n.a.	n.a.	2	2	3	1
25	26/Apr/26		n.a.	n.a.	n.a.	n.a.	12	n.a.	n.a.	n.a.	15	n.a.	n.a.	4	4	2	7	7
26	19/Apr/26		n.a.	n.a.	n.a.	n.a.	13	n.a.	n.a.	11	11	n.a.	n.a.	3	5	3	3	0
27	12/Apr/26	Orthodox Easter	n.a.	n.a.	n.a.	n.a.	16	n.a.	n.a.	n.a.	22	n.a.	n.a.	8	2	3	n.a.	1
28	05/Apr/26	Easter	n.a.	n.a.	n.a.	n.a.	11	n.a.	n.a.	n.a.	9	n.a.	n.a.	45	10	13	8	18
29	29/Mar/26	Palm Sunday	n.a.	n.a.	n.a.	n.a.	14	n.a.	n.a.	n.a.	13	n.a.	n.a.	11	3	5	12	6
30	22/Mar/26		n.a.	n.a.	n.a.	n.a.	15	n.a.	n.a.	n.a.	6	n.a.	n.a.	7	5	2	1	n.a.
31	15/Mar/26		n.a.	n.a.	n.a.	n.a.	9	n.a.	n.a.	n.a.	14	n.a.	n.a.	3	3	4	10	n.a.
32	08/Mar/26		n.a.	n.a.	n.a.	n.a.	0	n.a.	n.a.	n.a.	6	n.a.	n.a.	6	n.a.	4	2	n.a.
33	01/Mar/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	5	n.a.	n.a.	3	n.a.	4	2	n.a.
34	22/Feb/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	12	n.a.	n.a.	n.a.	n.a.	n.a.	2	n.a.
35	15/Feb/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	10	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
36	08/Feb/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	6	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
37	01/Feb/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	11	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
38	25/Jan/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
39	18/Jan/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
40	11/Jan/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
41	04/Jan/26		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.



Khachkar Studios Pilot Non-Holiday Attendance: 2026 Latest vs. Start

Preliminary estimates				As of 11/10/2026		First 4 Weeks Non-Holiday (Start)	Fire Code Capacity	Change	% Change
#	Church	State / Country	City	2026 Latest 4 Weeks Average	2026 # of Non- Holiday Counts				
1	The Church of the Holy Mother of God (Akhtala Monastery)	Armenia	Akhtala	298	22	65	540	233	358%
2	Iglesia de San Gregorio el Iluminador	Venezuela	Caracas	44	22	11	175	33	300%
3	Sint Grigor Narekatsi Kerk	Belgium	Antwerp	185	7	70	400	115	164%
4	Glendale Armenian Church of the Nazarene	CA	Glendale	131	22	79	120	52	66%
5	Sts. Vartanantz Armenian Apostolic Church	NJ	Ridgefield	98	17	66	180	32	48%
6	St. Sarkis Armenian Apostolic Church	NY	Douglaston	117	38	80	154	37	46%
7	St. Yeghiche Armenian Church Parish	UK	London	115	13	80	800	35	44%
8	St. Mary Orthodox Christian Church	KS	Wichita	194	37	142	190	52	37%
9	St. Thekla Orthodox Church	TX	Richmond	124	26	107	140	17	16%
10	Christ the Saviour Orthodox Church	PA	Harrisburg	223	29	202	250	21	10%
11	St. Nicholas Greek Orthodox Church	MA	Lexington	121	37	112	150	9	8%
12	St. Sarkis Armenian Church	NC	Charlotte	65	27	65	158	0	0%
13	Armenian Presbyterian Church	NJ	Paramus	55	37	57	133	-2	-4%
14	St. Sarkis Armenian Church, London	UK	London	63	11	70	70	-7	-10%
15	Holy Cross Armenian Catholic Church	MA	Belmont	60	35	70	125	-10	-14%
16	Armenian Apostolic Church of the Holy Spirit	Netherlands	Amsterdam	192	6	225	90	-33	-15%
17	Armenian Lacrosse Ministries	FL	Longboat Key	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
18	Chabad-Lubavitch Center (Europe)	Europe		n.a.	n.a.	65	n.a.	n.a.	n.a.
19	Chabad-Lubavitch Center (U.S. - North)	U.S.	North	n.a.	n.a.	20	n.a.	n.a.	n.a.
20	Chabad-Lubavitch Center (U.S. - South)	U.S.	South	n.a.	n.a.	22	n.a.	n.a.	n.a.
21	Church of Our Lady of the Rosary	Belgium	Liège	n.a.	n.a.	75	130	n.a.	n.a.
22	St. Garabed Armenian Apostolic Church of the Desert	CA	Rancho Mirage	n.a.	n.a.	56	113	n.a.	n.a.
23	St. Geragos Armenian Apostolic Church	NV	Las Vegas	n.a.	n.a.	43	96	n.a.	n.a.
24	St. Gregory Armenian Catholic Church of Toronto	Canada	Toronto	n.a.	n.a.	60		n.a.	n.a.
25	St. James Armenian Apostolic Church	MA	Watertown	n.a.	n.a.	143	196	n.a.	n.a.
26	Armenian Missionary Parishes - Group A	East U.S.		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.



Khachkar Studios Pilot SROI Rank

				\$20,000		Khachkar Studios Last 12 Months Support (to Sep. 2026)	SROI (Social Value divided by KS Support)	U.S. Pilots 100% Goal	U.S. Pilots 100% Performance Gap
#	Church	State / Country	City	Non-Holiday Latest vs. Start Change	Change Social Value				
1	The Church of the Holy Mother of God (Akhtala Monastery)	Armenia	Akhtala	233	\$4,660,000	\$23,067	202x	65	168
2	St. Yeghiche Armenian Church Parish	UK	London	35	\$700,000	\$4,000	175x	80	-45
3	Sint Grigor Narekatsi Kerk	Belgium	Antwerp	115	\$2,300,000	\$20,400	113x	70	45
4	Glendale Armenian Church of the Nazarene	CA	Glendale	52	\$1,040,000	\$14,821	70x	79	-27
5	Sts. Vartanantz Armenian Apostolic Church	NJ	Ridgefield	32	\$640,000	\$14,000	46x	66	-34
6	Iglesia de San Gregorio el Iluminador	Venezuela	Caracas	33	\$660,000	\$30,200	22x	11	22
7	St. Thekla Orthodox Church	TX	Richmond	17	\$340,000	\$20,200	17x	107	-90
8	Christ the Saviour Orthodox Church	PA	Harrisburg	21	\$420,000	\$34,333	12x	202	-181
9	St. Sarkis Armenian Apostolic Church	NY	Douglaston	37	\$740,000	\$78,167	9x	80	-43
10	St. Mary Orthodox Christian Church	KS	Wichita	52	\$1,040,000	\$171,867	6x	142	-90
11	St. Nicholas Greek Orthodox Church	MA	Lexington	9	\$180,000	\$82,200	2x	112	-103
12	St. Sarkis Armenian Church	NC	Charlotte	0	\$0	\$50,000	0x	65	-65
13	St. Sarkis Armenian Church, London	UK	London	-7	-\$140,000	\$17,600	n.m.	70	-77
14	Armenian Presbyterian Church	NJ	Paramus	-2	-\$40,000	\$41,500	n.m.	57	-59
15	Holy Cross Armenian Catholic Church	MA	Belmont	-10	-\$200,000	\$51,400	n.m.	70	-80
16	Armenian Apostolic Church of the Holy Spirit	Netherlands	Amsterdam	-33	-\$660,000	\$0	n.m.	225	-258
17	Armenian Lacrosse Ministries	FL	Longboat Key	n.a.	-	\$83,420	-	n.a.	-
18	Chabad-Lubavitch Center (Europe)	Europe		n.a.	-	\$19,933	-	65	-
19	Chabad-Lubavitch Center (U.S. - South)	U.S.	South	n.a.	-	\$19,933	-	22	-
20	Chabad-Lubavitch Center (U.S. - North)	U.S.	North	n.a.	-	\$11,933	-	20	-
21	St. Garabed Armenian Apostolic Church of the Desert	CA	Rancho Mirage	n.a.	-	\$5,000	-	56	-
22	St. James Armenian Apostolic Church	MA	Watertown	n.a.	-	\$3,200	-	143	-
23	Armenian Missionary Parishes - Group A	East U.S.		n.a.	-	\$17,000	-	n.a.	-
24	St. Geragos Armenian Apostolic Church	NV	Las Vegas	n.a.	-	\$0	-	43	-
25	St. Gregory Armenian Catholic Church of Toronto	Canada	Toronto	n.a.	-	\$0	-	60	-
26	Church of Our Lady of the Rosary	Belgium	Liège	n.a.	-	\$0	-	75	-



**Khachkar Studios Pilot Candidates - Weekly Growth Off-Site Outreach Visits:
As of 10 October 2026**

Outreach visits can be defined as a short off-site home or office visit made to invite people to church, ideally with a small gift. Not considered as outreach visits are obligation visits, home blessings, sick visits, nursing home visits, funerals and events.

Total:				138	330	2	1,409	3,200	2		
				4 October 2026 - 10 October 2026			2026 Year to Date				
#	Pilot Candidate	Location	Status	# of Visits	# of Individuals	Avg. Individuals per Visit	# of Visits	# of Individuals	# of Weeks	Average Individuals per Week	Avg. Individuals per Visit
1	Chabad-Lubavitch Center (Europe)	Europe	Current	9	31	3	175	538	15	36	3
2	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Current	32	93	3	170	509	6	85	3
3	St. Mary Orthodox Christian Church	Wichita, KS	Current	13	50	4	148	477	12	40	3
4	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	Current	9	18	2	206	412	16	26	2
5	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	Current	11	17	2	194	405	15	27	2
6	St. Nicholas Orthodox Church	Lexington, MA	Current	16	28	2	114	206	7	29	2
7	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Current	14	20	1	110	163	10	16	1
8	Christ the Saviour Orthodox Church	Harrisburg, PA	Current	5	13	3	65	127	10	13	2
9	Armenia Lacrosse Ministries	Longboat Key, FL	Current	9	11	1	108	111	11	10	1
10	St. Thekla Orthodox Church	Richmond, TX	Current	3	10	3	50	94	8	12	2
11	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Current	9	22	2	20	49	3	16	2
12	Holy Cross Armenian Catholic Church	Belmont, MA	Current	5	10	2	23	39	5	8	2
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Current	0	0	n.a.	9	36	1	36	4
14	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Current	3	7	2	16	33	5	7	2
15	St. Sarkis Armenian Church	Charlotte, NC	Current	0	0	n.a.	1	1	1	1	1
16	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Current	0	0	n.a.	0	0	0	n.a.	n.a.
17	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	In process	0	0	n.a.	0	0	0	n.a.	n.a.
18	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	In process	0	0	n.a.	0	0	0	n.a.	n.a.
19	St. James Armenian Apostolic Church	Watertown, MA	In process	0	0	n.a.	0	0	0	n.a.	n.a.
20	St. Sarkis Armenian Church, London	London, UK	In process	0	0	n.a.	0	0	0	n.a.	n.a.
21	St. Yeghiche Armenian Church Parish	London, UK	In process	0	0	n.a.	0	0	0	n.a.	n.a.
22	Church of Our Lady of the Rosary	Liège, Belgium	Pending	0	0	n.a.	0	0	0	n.a.	n.a.
23	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Pending	0	0	n.a.	0	0	0	n.a.	n.a.
24	St. Geragos Armenian Apostolic Church	Las Vegas, NV	Pending	0	0	n.a.	0	0	0	n.a.	n.a.
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Pending	0	0	n.a.	0	0	0	n.a.	n.a.
26	Armenian Missionary Parishes - Group A	East U.S.	Pending	0	0	n.a.	0	0	0	n.a.	n.a.

Church College Campus Outreach Performance Assessment Questions: As of 11 October 2026

#	Pilot Candidate	Location	Question #1 Median female 18-29 Sunday attendance	Question #2 On/near-campus student meetings 2025-2026	Question #3 Campus visits in past five years	Question #4 Students known with contact details	Question #5 Hours building campus contact lists	Question #6 Campus events identified for Armenian students	Question #7 Posters placed at or near campuses	Question #8 BFBF T-shirts distributed on campus	Question #9 Ads placed in campus news outlets	Question #10 World-class outreach benchmarks studied	Question #11 Hours of campus outreach training	Question #12 Sunday late- afternoon or evening service?
1	Chabad-Lubavitch Center (U.S. - North)	U.S. - North												
2	Chabad-Lubavitch Center (Europe)	Europe												
3	Chabad-Lubavitch Center (U.S. - South)	U.S. - South												
4	St. Mary Orthodox Christian Church	Wichita, KS												
5	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia												
6	Christ the Saviour Orthodox Church	Harrisburg, PA												
7	Armenia Lacrosse Ministries	Longboat Key, FL												
8	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA												
9	St. Nicholas Orthodox Church	Lexington, MA												
10	St. Thekla Orthodox Church	Richmond, TX												
11	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela												
12	Holy Cross Armenian Catholic Church	Belmont, MA	3	460 ; 14 ; 0	2	460 ; 7	1	2	0	0	0	0	2	No
13	St. Sarkis Armenian Apostolic Church	Douglaston, NY												
14	St. Sarkis Armenian Church	Charlotte, NC												
15	Armenian Presbyterian Church (Evangelical)	Paramus, NJ												
16	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands												
17	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada												
18	St. James Armenian Apostolic Church	Watertown, MA												
19	St. Josef Church (Sint- Josefkerk)	Antwerp, Belgium												
20	St. Sarkis Armenian Church, London	London, UK												
21	St. Yeghiche Armenian Church Parish	London, UK												
22	Church of Our Lady of the Rosary	Liège, Belgium												
23	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA												
24	St. Geragos Armenian Apostolic Church	Las Vegas, NV												
25	St. Kevork Armenian Apostolic Church	Clackamas, OR												
26	United Armenian Congregational Church (Evangelical)	Los Angeles, CA												

Khachkar Studios Pilot Candidates Social Media Views: CUMULATIVE 11 OCTOBER 2026

#	Church	City	State/Country	Affiliation	Total Views	% of Total	Cumulative % of Total
1	San Gregorio Iluminador Armenian Apostolic Church	Caracas	Venezuela	Armenian Prelacy	156,080	15%	15%
2	Saint Sarkis Armenian Apostolic Church	Charlotte	NC	Eastern Diocese	154,908	14%	29%
3	The Church of Holy Mother of God	Akhtala	Armenia	Armenian Apostolic Church	98,718	9%	38%
4	St. Sarkis Armenian Apostolic Church	Douglaston	NY	Eastern Prelacy	94,861	9%	47%
5	Armenian Apostolic Church of the Holy Spirit	Amsterdam	Netherlands	Armenian Apostolic Church	79,400	7%	54%
6	Armenia Lacrosse	Longboat Key	FL	Armenian Ministry	74,625	7%	61%
7	St. Nicholas Greek Orthodox Church	Lexington	MA	Orthodox (Non-Armenian)	61,235	6%	67%
8	St. Mary Orthodox Christian Church	Wichita	KS	Orthodox (Non-Armenian)	61,069	6%	73%
9	Christ the Saviour Orthodox Church	Harrisburg	PA	Orthodox (Non-Armenian)	54,497	5%	78%
10	Holy Cross Armenian Catholic Church	Belmont	MA	Catholic	44,723	4%	82%
11	Sint Grigor Narekatsi Kerk	Antwerp	Belgium	Armenian Apostolic Church	33,910	3%	85%
12	Armenian Presbyterian Church	Paramus	NJ	Protestant	32,827	3%	88%
13	Glendale Armenian Church of Nazarene	Glendale	CA	Protestant	30,761	3%	91%
14	St. James Armenian Apostolic Church	Watertown	MA	Eastern Diocese	26,981	3%	94%
15	St. Yeghiche Armenian Church Parish	London	UK	Armenian Diocese	24,150	2%	96%
16	St. Thekla Orthodox Church	Richmond	TX	Orthodox (Non-Armenian)	23,979	2%	98%
17	St. Sarkis Armenian Apostolic Church London	London	UK	Armenian Diocese	9,299	1%	99%
18	St. Mary Armenian Apostolic Orthodox	Hollywood	FL	Eastern Diocese	7,297	1%	100%
19	Sts. Vartanantz Armenian Apostolic Church	Ridgefield	NJ	Eastern Prelacy	2,570	0%	100%
Total					1,071,890	100%	

Class Attendance Track Record - Potential Church and Ministry Pilots

Total \$872,478 1,078 0 22 12 314 29 220 129 242 122														
#	Pilot Church/Ministry & Priest Name	Location	Affiliation	Total Payments to August 2026	Total Class Attendance	Masterclass #3	Masterclass #2	Masterclass #1 - Special Session	Masterclass #1	Briefing Packets	Extraordinary BENEFITS ⁽¹⁾	8 Biblical Wisdoms Poster ⁽¹⁾	2025 Slides	2024 Slides
1	Armenia Lacrosse Ministries - Johnny Mouradian	Longboat Key, FL	Armenian Ministry	\$105,945	307	0	0	0	143	1	143	20	0	0
2	St. Mary Orthodox Christian Church - Fr. Aaron Warwick	Wichita, KS	Orthodox Non-Armenian	\$196,600	189	0	6	0	21	1	21	20	60	60
3	Holy Cross Armenian Catholic Church - Rev. Fr. Ghazar (Lazarus) Bedrossian	Belmont, MA	Armenian Catholic	\$78,600	145	0	1	2	2	1	1	40	100	0
4	St. Nicholas Orthodox Church - Rev. Fr. George Parsenios	Lexington, MA	Orthodox Non-Armenian	\$81,000	121	0	0	0	7	12	0	0	41	61
5	The Church of the Holy Mother of God (Akhtala Monastery) - Fr. Hetum Tarverdyan	Akhtala, Armenia	Armenian Apostolic	\$20,600	88	0	4	0	83	0	0	1	0	0
6	St. Sarkis Armenian Apostolic Church - Fr. Nareg Terterian	Douglaston, NY	Armenian Prelacy	\$83,200	78	0	1	2	5	1	11	40	20	0
7	Glendale Armenian Church of the Nazarene - Rev. Serop Megerditchian	Glendale, CA	Protestant	\$12,500	64	0	1	0	31	0	31	1	0	0
8	Armenian Presbyterian Church - Reverend Joseph Garabedian	Paramus, NJ	Armenian Evangelical	\$67,533	29	0	7	8	11	3	4	4	0	0
9	Saints Sahag & Mesrob Armenian Church - Fr. Sevak Gabrielyan	Providence, RI	Eastern Diocese	\$72,833	15	0	1	0	1	5	6	0	1	1
10	St. Sarkis Armenian Church - Fr. Norayr Kazazian	Charlotte, NC	Armenian Diocese	\$58,400	15	0	0	0	0	0	1	1	13	0
11	St. Thekla Orthodox Church - Fr. Joseph Hazar	Richmond, TX	Orthodox Non-Armenian	\$18,600	14	0	0	0	5	2	0	0	7	0
12	Christ the Saviour Orthodox Church - V. Rev. Stephen Vernak	Harrisburg, PA	Orthodox Non-Armenian	\$31,067	6	0	0	0	3	3	0	0	0	0
13	Armenian Missionary Parishes - Group A - Fr. Shnork Souin	Eastern U.S.	Eastern Diocese	\$16,000	4	0	1	0	1	0	1	1	0	0
14	Iglesia de San Gregorio el Iluminador - Bishop Bedros Manouelian	Caracas, Venezuela	Armenian Prelacy	\$29,600	3	0	0	0	1	0	1	1	0	0
15	St. Josef Church (Sint-Josefkerk) - Fr. Hayr Tirair	Antwerp, Belgium	Armenian Apostolic	\$0	0	0	0	0	0	0	0	0	0	0
16	Church of Our Lady of the Rosary - Fr. Maghakia Beskisizian	Liège, Belgium	Armenian Apostolic	\$0	0	0	0	0	0	0	0	0	0	0
17	Armenian Apostolic Church of the Holy Spirit - Fr. Taron Tadevosyan	Amsterdam, Netherlands	Armenian Apostolic	\$0	0	0	0	0	0	0	0	0	0	0

Notes:

1) Includes slides, posters, etc.

Khachkar Studios 23 Pilot Churches Next Steps: September 2026

Sorted Alphabetically

#	Church & Priest Name	Aux	State / Country	City	September Priority	Total Payments to August 2026	Get 200+ people to watch MC#3	Read iSROI Memos	Outreach Community & Campuses Plans and Publish Number of Weekly Visits (Step 4)	BFBF T-Shirts	Prepare and present 5-year actual and projected financials (Step 5)	Prepare Financial Audit (Step 6)	Publish monthly financials on website (Step 7)	Observations
1	Armenia Lacrosse Ministries - Johnny Mouradian	Armenia Lacrosse Ministries	FL	Longboat Key	Step #4	\$105,945	Pending	Outreach (Step #4)	In progress	Done	Pending	Pending	Pending	
2	Armenian Apostolic Church of the Holy Spirit - Fr. Taron Tadevosyan	Armenian Apostolic Church of the Holy Spirit	Netherlands	Amsterdam		\$0	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	Pending	n.a.	Pending	
3	Armenian Presbyterian Church - Reverend Joseph Garabedian	Armenian Presbyterian Church (Evangelical)	NJ	Paramus		\$67,533	Pending	Outreach (Step #4)	Pending	In progress	In progress	Pending	Done	
4	Christ the Saviour Orthodox Church - V. Rev. Stephen Vernak	Christ the Saviour Orthodox Church	PA	Harrisburg		\$31,067	Pending	Outreach (Step #4)	In progress	Pending	In progress	n.a.	Done	
5	Church of Our Lady of the Rosary - Fr. Maghakia Beskiszian	Church of Our Lady of the Rosary	Belgium	Liège		\$0	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	Pending	n.a.	Pending	
6	Glendale Armenian Church of the Nazarene - Rev. Serop Megerditchian	Glendale Armenian Church of the Nazarene (Evangelical)	CA	Glendale	Step #4, Step #7, and BFBF	\$12,500	Pending	Outreach (Step #4)	In progress	Pending	Pending	n.a.	Pending	Ask for historical financials and name of CPA.
7	Holy Cross Armenian Catholic Church - Rev. Fr. Ghazar (Lazarus) Bedrossian	Holy Cross Armenian Catholic Church	MA	Belmont	college outreach, BFBF	\$78,600	Pending	Outreach (Step #4)	In progress	In progress	In progress	Pending	Done	Start Boston Area Campus Outreach Roadmap on 1 Sep with weekly updates. Draft proposal to start Sunday School.
8	Iglesia de San Gregorio el Iluminador - Bishop Bedros Manouelian	Iglesia de San Gregorio el Iluminador	Venezuela	Caracas	Step #4, BFBF	\$29,600	Pending	Outreach (Step #4)	In progress	In progress	Pending	n.a.	Pending	
9	St. Garabed Armenian Apostolic Church - Deacon Gevork Gevorkian	St. Garabed Armenian Apostolic Church of the Desert	CA	Rancho Mirage		\$5,000	TBD	TBD	TBD	TBD	TBD	TBD	TBD	
10	St. Geragos Armenian Apostolic Church - Fr. Sasoon Zumrookhdian	St. Geragos Armenian Apostolic Church	NV	Las Vegas		\$0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	
11	St. Gregory Armenian Catholic Church of Toronto - Fr. Haig Chahinian	St. Gregory Armenian Catholic Church of Toronto	Canada	Toronto		\$0	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	Pending	n.a.	Pending	
12	St. James Armenian Apostolic Church - Fr. Arakel Ajlalian	St. James Armenian Apostolic Church	MA	Watertown		\$2,800	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	Pending	n.a.	Pending	
13	St. Josef Church (Sint-Josefkerk) - Fr. Hayr Tirair	St. Josef Church (Sint-Josefkerk)	Belgium	Antwerp	Step #1 and Step #2, and Step #4	\$0	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	Pending	n.a.	Pending	
14	St. Kevork Armenian Apostolic Church - Deacon Gagik Martirosyan	St. Kevork Armenian Apostolic Church	OR	Clackamas		\$0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	
15	St. Mary Orthodox Christian Church - Fr. Aaron Warwick	St. Mary Orthodox Christian Church	KS	Wichita		\$196,600	Pending	Outreach (Step #4)	In progress	In progress	Done	In progress	Done	
16	St. Nicholas Orthodox Church - Rev. Fr. George Parsenios	St. Nicholas Orthodox Church	MA	Lexington		\$81,000	Pending	Outreach (Step #4)	In progress	Pending	Done	In progress	Pending	
17	St. Sarkis Armenian Apostolic Church - Fr. Nareg Terterian	St. Sarkis Armenian Apostolic Church	NY	Douglaston		\$83,200	Pending	Outreach (Step #4)	In progress	In progress	Done	Pending	Done	
18	St. Sarkis Armenian Church - Fr. Norayr Kazazian	St. Sarkis Armenian Church	NC	Charlotte		\$58,400	Pending	Outreach (Step #4)	Pending	Pending	In progress	Pending	Pending	
19	St. Sarkis Armenian Church (Diocese of UK/Ireland) - Fr. Shnork Bagdassarian	St. Sarkis Armenian Church, London	UK	London	Steps #1 and #2 and Step #4, BFBF	\$16,400	Pending	Outreach (Step #4)	Pending	In progress	In progress	n.a.	Pending	Work with the Bishop on Step #4. BFBF t-shirts for both St Sarkis and UK/Ireland. Building campus outreach table, database, and action items.
20	St. Thekla Orthodox Church - Fr. Joseph Hazar	St. Thekla Orthodox Church	TX	Richmond		\$18,600	Pending	Outreach (Step #4)	In progress	Pending	In progress	n.a.	Pending	
21	St. Yeghiche Armenian Church Parish (Diocese of UK/Ireland) - Fr. Nshan Alaverdyan	St. Yeghiche Armenian Church Parish	UK	London	Steps #1 and #2 and Step #4, BFBF	\$1,200	Pending	Disclosure (A) and Invitations (B)	Pending	Pending	In progress	n.a.	Pending	Building campus outreach table, database, and action items.
22	The Church of the Holy Mother of God (Akhtala Monastery) - Fr. Hetum Tarverdyan	The Church of the Holy Mother of God (Akhtala Monastery)	Armenia	Akhtala	Step #4 and Step #7, BFBF	\$20,600	Pending	Outreach (Step #4)	In progress	In progress	n.a.	n.a.	Done	To discuss alternatives for Steps #5 and #6
23	United Armenian Congregational Church - Rev. Haig Kherlopiyan	United Armenian Congregational Church	CA	Los Angeles		\$600	TBD	Outreach (Step #4)	TBD	TBD	TBD	TBD	TBD	

Khachkar Studios Pilot Churches 1st Group Next Steps: September 2026

							Step #1 and #2: \$10,000	Step #3: \$10,000	Step #4: \$10,000									Step #5: \$20,000	Step #6: \$20,000	Step #7: \$20,000	
#	Church & Priest Name	% Change In Attendance: 13 September 2026	Total Payments to Aug26	State / Country	City	Read I-SROI Memos and Discuss with Team	Studying Weekly Metrics Release Numbers and Status	Refine Disclosure of Weekly Attendance	BFBF Weekly Videos; Read I- SROI Memos and View Bolded Weekly Videos	BFBF: 100 "Gift Outreach" T- Shirts at Competitive Price	2026 Total "Gift Outreach" Welcome Poster (100 units) - 3 sizes	Formalize 2026 Outreach Plan with Names and Responsibilities	Build and Refine Outreach Database with Geolocations Grouping Search Capability with LLM Map	Pilot Completed Campus Outreach Performance Assessment Questions	Test Assumptions About Armenian Students on Local Campuses	Extraordinary Benefits: Posters for Church, Bulletin, and hold 10 x 10 small classes	8 Biblical Wisdoms: Posters for Church, Bulletin, and hold 10 x 10 small classes	Masterclasses #1, #2, and #3: Goal 200 Viewers	Refine and Increase Number in Community that Understand Financial Transparency	Working With to Finish Audit	Working with on Reporting Monthly Financials
1	Iglesia de San Gregorio el Iluminador - Bishop Bedros Manouelian	500%	\$29,600	Venezuela	Caracas	Ongoing item	Ongoing item	Using counter app but not publishing attendance	Posting on a weekly basis	In progress	Finalizing posters	None	None	None	Pending	Pending	Pending	Attended MC#1, nothing on MC#2 and MC#3	n.a.	n.a.	n.a.
2	The Church of the Holy Mother of God (Akhtala Monastery) - Fr. Hetum Tarverdyan	332%	\$20,600	Armenia	Akhtala	Ongoing item	Ongoing item	Using counter app but not publishing attendance	Posting on a weekly basis	Budget confirmed and will start printing	Finalizing posters	None	None	None	Pending	Pending	Pending	Attended MC#1 and #2. Organizing large group for MC#3	n.a.	n.a.	Preparing and publishing
3	Glendale Armenian Church of the Nazarene - Rev. Serop Megerditchian	54%	\$12,500	CA	Glendale	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	Finalizing t-shirts and getting budgets for printing	Finalizing posters	None	None	None	Pending	Pending	Pending	Attended MC#1 and #2. Nothing yet on MC#3	In progress	Pending	Pending
4	St. Sarkis Armenian Apostolic Church - Fr. Nareg Terterian	36%	\$83,200	NY	Douglaston	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	None	Finalizing posters	None	None	None	In progress	Pending	Pending	Attended MC#1 and #2. Organizing large group for MC#3	Done	Pending	Preparing and publishing
5	St. Thekla Orthodox Church - Fr. Joseph Hazar	33%	\$18,600	TX	Richmond	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	None	Finalizing posters	None	None	None	Pending	Pending	Pending	Attended MC#1. Nothing yet on MC#2 and #3	Pending pojections	Pending	Pending
6	St. Mary Orthodox Christian Church - Fr. Aaron Warwick	29%	\$196,600	KS	Wichita	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	Finalizing t-shirts and getting budgets for printing	Finalizing posters	In progress	In progress	None	Pending	Pending	Pending	Attended MC#1 and #2. Nothing yet on MC#3	Done	In progress	Preparing and publishing
7	St. Sarkis Armenian Church - Fr. Norayr Kazazian	8%	\$58,400	NC	Charlotte	Ongoing item	Ongoing item	Using counter app but not publishing attendance	Posting on a weekly basis	None	None	None	None	None	None	None	None	None	Pending presentation to community and projections	Pending	Pending
8	Christ the Saviour Orthodox Church - V. Rev. Stephen Vernak	4%	\$31,067	PA	Harrisburg	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	None	None	None	None	None	None	None	None	Attended MC#1. Nothing yet on MC#2 and #3	Pending pojections	Pending	Preparing and publishing
9	St. Nicholas Orthodox Church - Rev. Fr. George Parsenios	2%	\$81,000	MA	Lexington	Ongoing item	Ongoing item	Using counter app and publishing attendance	Posting on a weekly basis	None	None	None	None	None	None	None	None	Attended MC#1. Nothing yet on MC#2 and #3	Done	Pending review	Pending
10	Armenian Presbyterian Church - Reverend Joseph Garabedian	-12%	\$67,533	NJ	Paramus	Ongoing item	Ongoing item	Using counter app but not publishing attendance	Posting on a weekly basis	None	None	None	None	None	None	None	None	Attended MC#1 and #2. Nothing yet on MC#3	Pending pojections	Pending	Preparing and publishing
11	Holy Cross Armenian Catholic Church - Rev. Fr. Ghazar (Lazarus) Bedrossian	-35%	\$78,600	MA	Belmont	Ongoing item	Ongoing item	Using counter app but not publishing attendance prominently	Posting on a weekly basis	None	None	None	None	Yes	In progress	None	None	Attended MC#1 and #2. Nothing yet on MC#3	Pending pojections	Pending	Preparing and publishing

34 Pilot Candidates Payments - Total to September 2026

At a 4% net distribution rate, the annualized payments are equivalent to a \$27+ million endowment.

Total							\$112,454	\$1,355,186	100%
#	Pilot Church/Ministry	7-Steps Status	Number of EMPOWs	Hours allocated to KS Activities	Location	Affiliation	September 2026 Payments	Total to September 2026	% of Total
1	St. Mary Orthodox Christian Church	1, 2, 3, 4, 5, 7	8	320	Wichita, KS	Orthodox Non-Armenian	\$3,267	\$199,867	15%
2	St. Sarkis Armenian Apostolic Church	1, 2, 3, 4, 5, 7	3	105	Douglaston, NY	Armenian Prelacy	\$23,967	\$107,167	8%
3	Armenia Lacrosse Ministries	Ministry, Step #1, 2, 3, 4	5	1,075	Longboat Key, FL	Armenian Ministry	\$800	\$106,745	8%
4	Orthodox Studies Institute and Orthodox Ministry Services	Advisor	n.a.		Houston, TX	Orthodox Non-Armenian	\$0	\$98,000	7%
5	Holy Cross Armenian Catholic Church	1, 2, 3, 4, 7	3		Belmont, MA	Armenian Catholic	\$5,800	\$84,400	6%
6	St. Nicholas Orthodox Church	1, 2, 3, 4, 5, 6	1		Lexington, MA	Orthodox Non-Armenian	\$1,200	\$82,200	6%
7	Saints Sahag & Mesrob Armenian Church	None	None		Providence, RI	Armenian Diocese	\$0	\$72,833	5%
8	Armenian Presbyterian Church	1, 2, 3, 5, 7	2		Paramus, NJ	Armenian Evangelical	\$3,967	\$71,500	5%
9	St. Sarkis Armenian Church	1, 2, 3, 4	1		Charlotte, NC	Armenian Diocese	\$0	\$58,400	4%

Timely audit expected for those at \$50,000 and above

10	Chabad Portugal	Advisor, Step #4	1		Cascais POR	Jewish	\$2,267	\$42,433	3%
11	Catholic Leadership Institute (CLI)	Advisor	1		Malvern, PA	Catholic	\$0	\$41,000	3%
12	Christ the Saviour Orthodox Church	1, 2, 3, 4, 7	1		Harrisburg, PA	Orthodox Non-Armenian	\$3,267	\$34,333	3%
13	Iglesia de San Gregorio el Iluminador	1, 2, 3, 4	2		Caracas, Venezuela	Armenian Prelacy	\$600	\$30,200	2%
14	Glendale Armenian Church of the Nazarene	1, 2, 3, 4	None		Glendale, CA	Armenian Evangelical	\$12,321	\$24,821	2%
15	Sts. Vartanantz Armenian Apostolic Church of New Jersey	None	None		Ridgefield, NJ	Armenian Prelacy	\$20,000	\$24,000	2%
16	Chabad.ORG (Chabad-Lubavitch)	Advisor	n.a.		Brooklyn, NY / Global	Jewish	\$0	\$23,467	2%
17	The Church of the Holy Mother of God (Akhtala Monastery)	1, 2, 3, 4, 7	2		Akhtala, Armenia	Armenian Apostolic	\$2,467	\$23,067	2%
18	Sint Grigor Narekatsi Kerk	1, 2, 3, 4	None		Antwerp, Belgium	Armenian Apostolic	\$20,400	\$20,400	2%
19	St. Thekla Orthodox Church	1, 2, 3, 4	None		Richmond, TX	Orthodox Non-Armenian	\$1,600	\$20,200	1%
20	Farmington Chabad	Advisor, Step #4	1		Farmington, CT	Jewish	\$2,267	\$19,933	1%
21	St. Sarkis Armenian Church, London	1, 2, 3	2		London, UK	Diocese	\$1,200	\$17,600	1%
22	Armenian Missionary Parishes - Group A	3	2		Atlanta, GA	Eastern Diocese	\$1,000	\$17,000	1%
23	Western Diocese	None	None		Burbank, CA	Armenian Diocese	\$0	\$15,500	1%
24	Chabad of West Bay	Advisor, Step #4	n.a.		Warwick, RI	Jewish	\$2,267	\$13,933	1%
25	Evangelical Council for Financial Accountability (ECFA)	Advisor	-		Winchester, VA	Evangelical	\$0	\$10,000	1%
26	Armenian Apostolic Church of St. Gregory the Illuminator Singapore	In Progress	None		Singapore	Armenian Apostolic	\$0	\$8,364	1%
27	St. Garabed Armenian Apostolic Church of the Desert	In Progress	None		Rancho Mirage, CA	Armenian Diocese	\$0	\$5,000	0%
28	St. Yeghiche Armenian Church Parish	1, 2, 3	None		London, UK	Armenian Diocese	\$2,800	\$4,000	0%
29	St. James Armenian Apostolic Church	3	None		Watertown, MA	Eastern Diocese	\$400	\$3,200	0%
30	United Armenian Congregational Church	None	None		Los Angeles, CA	Armenian Evangelical	\$0	\$600	0%
31	Armenian Apostolic Church of the Holy Spirit	1, 2	None		Amsterdam, Netherlands	Armenian Apostolic	\$0	\$0	0%
32	Church of Our Lady of the Rosary	In Progress	None		Liège, Belgium	Armenian Apostolic	\$0	\$0	0%
33	St. Geragos Armenian Apostolic Church	In Progress	None		Las Vegas, NV	Western Diocese	\$0	\$0	0%
34	St. Gregory Armenian Catholic Church of Toronto	In Progress	None		Toronto, Canada	Armenian Catholic	\$0	\$0	0%

Payments from 2025 to September 2026.



Other Supported Organizations Payments - Total to September 2026

#	Pilot Church/Ministry	7-Steps Status	Number of EMPOWs	Hours allocated to KS Activities	Location	Affiliation	September 2026 Payments	Total to September 2026	% of Total
35	St. Mary Armenian Church	3	1		Hollywood, FL (Miami)	Armenian Diocese	\$600	\$29,400	2%
36	Eastern Diocese	None	None		New York, NY	Armenian Diocese	\$0	\$18,290	1%
37	Sts. Vartanantz Armenian Apostolic Church	None	None		Providence, RI	Armenian Prelacy	\$0	\$13,833	1%
38	St. Gregory Armenian Community Center	None	None		Granite City, IL	Armenian Prelacy	\$0	\$5,000	0%
39	Soorp Khatch Armenian Apostolic Church	None	None		Bethesda, MD	Armenian Prelacy	\$0	\$4,000	0%
40	St. John Armenian Church	None	None		Southfield, MI	Armenian Diocese	\$0	\$2,000	0%
41	Armenian Catholic Eparchy of Our Lady of Nareg	None	None		Glendale, CA	Armenian Catholic	\$0	\$1,000	0%
42	Eastern Prelacy	None	None		New York, NY	Armenian Prelacy	\$0	\$1,000	0%
43	Western Prelacy	None	None		Santa Ana, CA	Armenian Prelacy	\$0	\$500	0%
44	St. Kevork Armenian Apostolic Church	In Progress	None		Clackamas, OR	Western Diocese	\$0	\$0	0%

Payments from 2025 to September 2026.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name	<u>St. Sarkis Armenian Apostolic Church</u>	<u>Top Quartile Benchmark Pilot</u>
Church Location	Douglaston, NY	
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026	\$741	\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline	\$2,223	\$4,516

#	KPI #	Step #			
1.			Total Funding	\$77,800	\$189,667
2.			2026 Half year Funding	\$18,800	\$88,667
3.			2025 Funding	\$59,000	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	-33%	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	40%	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	44%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	20	60
8.	KPI #4	Step #7	# of Published Monthly Financials	0	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	70	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	35	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	20	256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	3	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	0	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	3	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	2	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	2	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	30	40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New	New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	50	85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	4	128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	27	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	25	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	35	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	1	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	In progress	In progress
28.	KPI #4		Published Transparency Letter	In progress	Yes
29.			Distributed BFBF T-shirts	No	Yes
30.			TBD		

Notes:

St. Sarkis Armenian Apostolic Church (Douglaston, NY) has a baseline attendance of 6 females aged 18-29, 10 attendees aged 18-29 overall, and 80 total. Median non-holiday attendance through June 2026 is 4 females aged 18-29, 14 attendees aged 18-29, and 115 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

	Church Name	<u>Armenian Presbyterian Church</u>	<u>Top Quartile Benchmark Pilot</u>
	Church Location	Paramus, NJ	
	Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026	\$3,078	\$594
Preliminary estimates	Total Funding / Increase in Non-Holiday Attendance from Baseline	\$6,925	\$4,516

#	KPI #	Step #			
1.			Total Funding	\$55,400	\$189,667
2.			2026 Half year Funding	\$15,400	\$88,667
3.			2025 Funding	\$40,000	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	33%	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	40%	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	14%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	0	60
8.	KPI #4	Step #7	# of Published Monthly Financials	0	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	15	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	3	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)		256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	3	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	1	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	2	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	3	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	3	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos		40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New	New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials		85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials		128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	26	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	0	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	35	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	0	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	No	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	No	In progress
28.	KPI #4		Published Transparency Letter	No	Yes
29.			Distributed BFBF T-shirts	No	Yes
30.			TBD		

Notes:

Armenian Presbyterian Church (Paramus, NJ) has a baseline attendance of 3 females aged 18-29, 5 attendees aged 18-29 overall, and 57 total. Median non-holiday attendance through June 2026 is 4 females aged 18-29, 7 attendees aged 18-29, and 65 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

	Church Name	<u>Holy Cross</u> <u>Armenian Catholic</u> <u>Church</u>	<u>Top Quartile</u> <u>Benchmark Pilot</u>
	Church Location	Belmont, MA	
	Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026	\$1,060	\$594
Preliminary estimates	Total Funding / Increase in Non-Holiday Attendance from Baseline	Attendance decreased	\$4,516

#	KPI #	Step #			
1.			Total Funding	\$74,200	\$189,667
2.			2026 Half year Funding	\$31,200	\$88,667
3.			2025 Funding	\$43,000	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	-50%	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	-27%	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	-10%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	0	60
8.	KPI #4	Step #7	# of Published Monthly Financials	0	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	50	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	20	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)		256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	2	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	1	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	3	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	1	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	1	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos		40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026		New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials		85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials		128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	23	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	27	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	33	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	0	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	No	In progress
28.	KPI #4		Published Transparency Letter	Yes	Yes
29.			Distributed BFBF T-shirts	No	Yes
30.			TBD		

Notes:

Holy Cross Armenian Catholic Church (Belmont, MA) has a baseline attendance of 6 females aged 18-29, 11 attendees aged 18-29 overall, and 78 total. Median non-holiday attendance through June 2026 is 3 females aged 18-29, 8 attendees aged 18-29, and 70 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name				St. Nicholas Greek	Top Quartile
Church Location				Orthodox Church	Benchmark Pilot
				Lexington, MA	
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026				\$331	\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline				\$3,900	\$4,516
#	KPI #	Step #			
1.			Total Funding	\$54,600	\$189,667
2.			2026 Half year Funding	\$54,600	\$88,667
3.			2025 Funding	\$0	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	n.a.	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	n.a.	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	13%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	45	60
8.	KPI #4	Step #7	# of Published Monthly Financials	0	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	120	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	45	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	240	256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	0	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	0	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	1	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	0	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	0	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	5	40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New	New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	25	85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	15	128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	27	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	21	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	23	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	0	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	No	In progress
28.	KPI #4		Published Transparency Letter	No	Yes
29.			Distributed BFBF T-shirts	No	Yes
30.			TBD		

Notes:

St. Nicholas Greek Orthodox Church (Lexington, MA) has a baseline attendance of n.a. females aged 18-29, n.a. attendees aged 18-29 overall, and 112 total. Median non-holiday attendance through June 2026 is n.a. females aged 18-29, n.a. attendees aged 18-29, and 126 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name			<u>Christ the Saviour</u>	<u>Top Quartile</u>
Church Location			<u>Orthodox Church</u>	<u>Benchmark Pilot</u>
			Harrisburg, PA	
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026			\$243	\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline			Attendance decreased	\$4,516
#	KPI #	Step #		
1.		Total Funding	\$15,800	\$189,667
2.		2026 Half year Funding	\$15,800	\$88,667
3.		2025 Funding	\$0	\$101,000
4.	KPI #2	% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	8%	367%
5.	KPI #2	% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	5%	525%
6.	KPI #1	% Change in Weekly Non-Holiday Attendance from Baseline	-4%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	0 60
8.	KPI #4	Step #7	# of Published Monthly Financials	5 5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	50 128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	15 192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	320 256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	0 21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	0 6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0 0
15.			# of EMPOW Award or Other Stipends	1 8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	0 1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	0 1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	5 40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	10 85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	5 128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	19 27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	17 28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	18 38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	15 15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Partial Yes
27.	KPI #4	Step #6	Third Party Review of Financials	No In progress
28.	KPI #4		Published Transparency Letter	Yes Yes
29.			Distributed BFBF T-shirts	No Yes
30.			TBD	

Notes:

Christ the Saviour Orthodox Church (Harrisburg, PA) has a baseline attendance of 12 females aged 18-29, 20 attendees aged 18-29 overall, and 209 total. Median non-holiday attendance through June 2026 is 13 females aged 18-29, 21 attendees aged 18-29, and 201 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name				St. Thekla Orthodox Church	Top Quartile
Church Location				Richmond, TX	Benchmark Pilot
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026				\$191	\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline				\$2,480	\$4,516
#	KPI #	Step #			
1.			Total Funding	\$12,400	\$189,667
2.			2026 Half year Funding	\$12,400	\$88,667
3.			2025 Funding	\$0	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	0%	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	0%	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	5%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	20	60
8.	KPI #4	Step #7	# of Published Monthly Financials	0	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	50	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	15	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	180	256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	0	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	0	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	0	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	0	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	0	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	5	40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New	New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	10	85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	5	128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	16	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	16	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	15	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	0	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	No	In progress
28.	KPI #4		Published Transparency Letter	Yes	Yes
29.			Distributed BFBF T-shirts	No	Yes
30.			TBD		

Notes:

St. Thekla Orthodox Church (Richmond, TX) has a baseline attendance of 11 females aged 18-29, 27 attendees aged 18-29 overall, and 107 total. Median non-holiday attendance through June 2026 is 11 females aged 18-29, 27 attendees aged 18-29, and 112 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name				St. Mary Orthodox	Top Quartile
Church Location				Christian Church	Benchmark Pilot
				Wichita, KS	
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026				\$594	\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline				\$21,074	\$4,516
#	KPI #	Step #			
1.			Total Funding	\$189,667	\$189,667
2.			2026 Half year Funding	\$88,667	\$88,667
3.			2025 Funding	\$101,000	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	10%	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	5%	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	6%	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	60	60
8.	KPI #4	Step #7	# of Published Monthly Financials	5	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	128	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	192	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	256	256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	21	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	6	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0	0
15.			# of EMPOW Award or Other Stipends	8	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	1	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	1	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	40	40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New	New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	85	85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	128	128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	27	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	28	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	38	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	15	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	In progress	In progress
28.	KPI #4		Published Transparency Letter	Yes	Yes
29.			Distributed BFBF T-shirts	Yes	Yes
30.			TBD		

Notes:

St. Mary Orthodox Christian Church (Wichita, KS) has a baseline attendance of 10 females aged 18-29, 21 attendees aged 18-29 overall, and 142 total. Median non-holiday attendance through June 2026 is 11 females aged 18-29, 22 attendees aged 18-29, and 151 overall.

Khachkar Studios T•A•P Pilot Candidate Scorecard: Mid-Year June 2026

Church Name	<u>[Insert Church Name]</u>	<u>Top Quartile Benchmark Pilot</u>
Church Location	<u>[Insert Church Location]</u>	
Total Funding / Total Hours Allocated to Khachkar Studios Related Activities in 2026		\$594
Total Funding / Increase in Non-Holiday Attendance from Baseline		\$4,516

#	KPI #	Step #		
1.			Total Funding	\$189,667
2.			2026 Half year Funding	\$88,667
3.			2025 Funding	\$101,000
4.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 Female from Baseline	367%
5.	KPI #2		% Change in Weekly Non-Holiday Attendance 18 to 29 from Baseline	525%
6.	KPI #1		% Change in Weekly Non-Holiday Attendance from Baseline	53%
7.	KPI #4	Step #5	Number of Members who Viewed Financial Presentation	60
8.	KPI #4	Step #7	# of Published Monthly Financials	5
9.	KPI #6		# of Church Leadership Hours Allocated to Khachkar Studios Related Activities in 2026	128
10.	KPI #7		# of Church Role Model Hours Allocated to Khachkar Studios Related Activities in 2026	192
11.	KPI #5	Step #4	Number of Off-Site Outreach Visits in 2026 (excluding funerals, weddings, sick visits, and baptisms, etc.)	256
12.	KPIs #6 & #7		# of Individuals that Attended MC#1 Session	21
13.	KPIs #6 & #7		# of Individuals that Attended MC#2 Session	6
14.	KPIs #6 & #7		# of Individuals that Attended MC#3 Session	0
15.			# of EMPOW Award or Other Stipends	8
16.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#6	1
17.	KPIs #6 & #7		# of Individuals Who Have Reviewed BP#5	1
18.	KPIs #6 & #7		# of hours studying I-SROI benchmark and best practice memos	40
19.			Communications Activity on Extraordinary Benefits and 8 Biblical Wisdoms - New for July 2026	New New
20.	KPI #6		# of Hours of Leadership Training, including classes and website materials	85
21.	KPI #7		# of Hours of Role models Training, including classes and website materials	128
22.	KPIs #1 & #2	Step #1	# of Weeks Using Attendance Counter App	27
23.	KPI #3	Step #2	# of Weeks Publishing Attendance Numbers	28
24.		Step #3	# of Weeks Posting Sunday Invite Videos	38
25.		Step #3	# of Weeks Posting Sunday Invite Videos on All 6 Social Media Platforms	15
26.	KPI #4	Step #5	2025 Financial Materials on Website	Yes
27.	KPI #4	Step #6	Third Party Review of Financials	In progress
28.	KPI #4		Published Transparency Letter	Yes
29.			Distributed BFBF T-shirts	Yes
30.			TBD	

Notes:

[Insert Church Name] ([Insert Church Location]) has a baseline attendance of ___ females aged 18-29, ___ attendees aged 18-29 overall, and ___ total. Median non-holiday attendance through June 2026 is ___ females aged 18-29, ___ attendees aged 18-29, and ___ overall.