



Khachkar Studios 26 Pilots: Weekly T•A•P ⁽¹⁾ Key Metrics - 20 October 2026

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 18 Oct. 2026			Avg. Attendance Last 4 Weeks		11 Oct. 2026 - 17 Oct. 2026		As of 18 Oct. 2026	As of 18 Oct. 2026	As of 18 Oct. 2026	As of 18 Oct. 2026	Total to Sep 2026		
				Analyses #36			Analyses #37		Analyses #39		Short-Clips #8	Analyses #42	Analyses #41				
				Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3)	% Change ⁽²⁾	# of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)	BFBF Invite Videos Social Media Views	Total Class Attendance (KPI #6 and #7)	Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	# of EMPOWS	Total Payments [Goal #4]		
Total Reporting				All	All	2,215	585	281	676	44%	137	336	1,182,553	1,063	78	32	\$1,010,399
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	2	3	76,158	307	Ministry, Step #1, 2, 3, 4	5	\$106,745		
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	161	56	36	-41	-18%	0	0	89,244	0	1, 2	None	\$0		
3	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskiszian	110	12	6	90	450%	9	30	4,282	0	In Progress	None	\$0		
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	4	3	2	\$17,000		
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Reverend Joseph Garabedian	149	12	7	22	39%	0	0	33,632	29	1, 2, 3, 7	2	\$71,500		
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	19	42	n.a.	0	Advisor, Step #4	None	\$42,433		
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	7	14	n.a.	0	Advisor, Step #4	None	\$13,933		
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	8	11	n.a.	0	Advisor, Step #4	None	\$19,933		
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vemak	245	35	18	42	21%	6	17	56,249	6	1, 2, 3, 4, 7	1	\$34,333		
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	114	19	13	45	57%	8	12	33,434	64	1, 2, 3, 4	None	\$24,821		
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	79	4	0	-8	-11%	2	5	45,676	145	1, 2, 3, 4, 7	3	\$84,400		
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	16	2	1	11	100%	7	18	159,858	3	1, 2, 3, 4	2	\$30,200		
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	173	84	46	106	151%	7	35	40,801	0	1, 2, 3, 4, 7	None	\$20,400		
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$5,000		
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0		
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	26,981	0	3	None	\$3,200		
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yermia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0	n.a.	0	In Progress	None	\$0		
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	186	41	16	54	38%	0	0	62,733	189	1, 2, 3, 4, 5, 7	8	\$199,867		
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	130	18	7	8	7%	18	30	62,163	121	1, 2, 3, 4, 5, 6	1	\$82,200		
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	133	24	9	45	56%	4	6	99,002	78	1, 2, 3, 4, 5, 7	3	\$107,167		
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	63	8	3	-1	-2%	0	0	214,194	15	1, 2, 3, 4	1	\$58,400		
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	45	15	8	-15	-21%	0	0	11,623	0	1, 2, 3	2	\$17,600		
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	136	34	15	16	15%	6	9	25,062	14	1, 2, 3, 4	None	\$20,200		
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	86	38	16	44	55%	0	0	29,363	0	1, 2, 3	None	\$4,000		
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	96	14	7	35	53%	0	0	3,550	0	1, 2, 3	None	\$24,000		
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	293	169	73	223	343%	34	104	108,548	88	1, 2, 3, 4, 7	2	\$23,067		

Notes:

1) T•A•P: Transparency, Accountability, Performance

2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.