KHACHKAR STUDIOS
EMPOWERING GOOD NEWS

Draft 30.10.2026.1400GMT

Khachkar Studios 26 Pilots: Weekly T•A•P (1) Key Metrics - 27 October 2026

Part 1 of 2

#	Pilot Candidate	Location	Pilot Leader	Attendance as of 25 Oct. 2026 Analyses #37: Total (KPI #1) [Goal #2]	18-29 (KPI #2)	Female 18-29 [Goal #1]	Avg. Attendance Last 4 Weeks Analyses #38: Total Avg. Attendance Last 4 Week Change from Baseline (KPI #3): Change	% Change (2)	18 Oct. 2026 - 24 Oct. 2026 Analyses #40: # of Outreach Visits (KPI #5)	# of Outreach Individuals (KPI #5)
	Total Reporting	**All**	**All**	**2,161**	**501**	**261**	**844**	**55%**	**157**	**647**
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	185	70	46	165	69%	7	134
3	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskisizian	140	19	10	120	600%	5	123
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Rev. Joseph Garabedian	55	7	3	-2	-4%	0	0
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	n.a.	n.a.	n.a.	n.a.	14	41
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	n.a.	n.a.	n.a.	n.a.	30	60
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	n.a.	n.a.	n.a.	n.a.	5	25
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	282	26	12	62	31%	5	12
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	112	30	17	40	51%	13	19
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	80	7	3	-5	-7%	4	8
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	23	1	0	11	100%	9	15
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	154	81	38	102	146%	5	25
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yeremia Abgaryan	n.a.	n.a.	n.a.	n.a.	n.a.	0	0
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	198	39	12	52	37%	3	30
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	95	8	3	-1	-1%	16	27
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	107	17	7	46	58%	2	10
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	66	7	3	0	0%	0	0
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	65	22	12	-16	-23%	0	0
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	147	29	13	20	19%	4	10
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	83	37	19	9	11%	0	0
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	112	15	6	40	61%	0	0
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	257	86	57	201	309%	35	108

Notes:
1) T•A•P: Transparency, Accountability, Performance
2) Total Avg. Attendance Last 4 Week % Change from Baseline for all pilots is total combined percentage change.

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Part 2 of 2

#	Pilot Candidate	Location	Pilot Leader	As of 25 Oct. 2026 Short-Clips #8 BFBF Invite Videos Social Media Views	As of 25 Oct. 2026 Analyses #45 Total Class Attendance (KPI #6 and #7)	As of 25 Oct. 2026 Analyses #45 Steps Completed (KPI #1, #2, #3, #4, and #5, #6, #7) [Goal #3]	As of 25 Oct. 2026 # of EMPOWS	Total to Oct. 2026 Analyses #31 Total Payments [Goal #4]
	Total Reporting	**All**	**All**	**1,238,310**	**1,063**	**83**	**33**	**$1,076,199**
1	Armenia Lacrosse Ministries	Longboat Key, FL	Johnny Mouradian	78,332	307	Ministry, Step #1, 2, 3, 4	6	$117,745
2	Armenian Apostolic Church of the Holy Spirit	Amsterdam, Netherlands	Fr. Taron Tadevosyan	98,757	0	1, 2, 3, 4	None	$2,200
3	Armenian Benelux (Liège, Genk, Geraardsbergen, Luxembourg)	Belgium & Luxembourg	Fr. Maghakia Beskisizian	5,101	0	1, 2, 3, 4	None	$200
4	Armenian Missionary Parishes - Group A (ACA, HVB, SGB, SPS)	Atlanta, GA	Fr. Shnork Souin	n.a.	4	3	2	$17,000
5	Armenian Presbyterian Church (Evangelical)	Paramus, NJ	Rev. Joseph Garabedian	35,942	29	1, 2, 3, 7	2	$74,167
6	Chabad-Lubavitch Center (Europe)	Europe	RE	n.a.	0	Advisor, Step #4	None	$46,300
7	Chabad-Lubavitch Center (U.S. - North)	U.S. - North	RY	n.a.	0	Advisor, Step #4	None	$17,800
8	Chabad-Lubavitch Center (U.S. - South)	U.S. - South	RS	n.a.	0	Advisor, Step #4	None	$23,800
9	Christ the Saviour Orthodox Church	Harrisburg, PA	V. Rev. Stephen Vernak	57,991	6	1, 2, 3, 4, 7	1	$36,733
10	Glendale Armenian Church of the Nazarene (Evangelical)	Glendale, CA	Rev. Serop Megerditchian	36,145	64	1, 2, 3, 4	None	$27,021
11	Holy Cross Armenian Catholic Church	Belmont, MA	Rev. Fr. Ghazar Bedrossian	46,446	145	1, 2, 3, 4, 7	3	$86,600
12	Iglesia de San Gregorio el Iluminador	Caracas, Venezuela	Bishop Bedros Manouelian	164,060	3	1, 2, 3, 4	2	$31,400
13	Sint Grigor Narekatsi Kerk	Antwerp, Belgium	Fr. Tirayr Hakobyan	49,444	0	1, 2, 3, 4, 7	None	$25,533
14	St. Garabed Armenian Apostolic Church of the Desert	Rancho Mirage, CA	Deacon Gevork Gevorkian	n.a.	0	In Progress	None	$5,000
15	St. Gregory Armenian Catholic Church of Toronto	Toronto, Canada	Fr. Haig Chahinian	n.a.	0	In Progress	None	$0
16	St. James Armenian Apostolic Church	Watertown, MA	Fr. Arakel Aljalian	26,981	0	3	None	$3,200
17	St. Mary Armenian Apostolic Church	Costa Mesa, CA	Rev. Fr. Yeremia Abgaryan	n.a.	0	In Progress	None	$0
18	St. Mary Orthodox Christian Church	Wichita, KS	Fr. Aaron Warwick	64,241	189	1, 2, 3, 4, 5, 7	8	$203,933
19	St. Nicholas Orthodox Church	Lexington, MA	Rev. Fr. George Parsenios	63,467	121	1, 2, 3, 4, 5, 6	1	$84,200
20	St. Sarkis Armenian Apostolic Church	Douglaston, NY	Fr. Nareg Terterian	100,507	78	1, 2, 3, 4, 5, 7	3	$111,233
21	St. Sarkis Armenian Church	Charlotte, NC	Fr. Norayr Kazazian	218,944	15	1, 2, 3	1	$58,400
22	St. Sarkis Armenian Church, London	London, UK	Fr. Shnork Bagdassarian	12,067	0	1, 2, 3	2	$20,000
23	St. Thekla Orthodox Church	Richmond, TX	Fr. Joseph Hazar	25,996	14	1, 2, 3, 4	None	$22,400
24	St. Yeghiche Armenian Church Parish	London, UK	Fr. Nshan Alaverdyan	32,866	0	1, 2, 3	None	$6,200
25	Sts. Vartanantz Armenian Apostolic Church	Ridgefield, NJ	Very Rev. Fr. Vache Balekjian	4,558	0	1, 2, 3	None	$28,800
26	The Church of the Holy Mother of God (Akhtala Monastery)	Akhtala, Armenia	Fr. Hetum Tarverdyan	116,465	88	1, 2, 3, 4, 7	2	$26,333

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